

Baby Food in Norway

Market Direction | 2024-08-19 | 20 pages | Euromonitor

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Report description:

Overall, baby food in Norway is projected to see a further moderate decline in retail volume sales in 2024, although "other" baby food and milk formula are set to buck this trend. In retail current value terms, baby food is expected to see strong growth across the board, albeit slower than in 2023 as the rate of inflation and unit price increases slow.

Euromonitor International's Baby Food in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
August 2024

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SOURCES

Summary 1 Research Sources

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