

Baby Food in Israel

Market Direction | 2024-08-20 | 19 pages | Euromonitor

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Report description:

Baby food is set to see current value growth in Israel in 2024. Increased prices will play a significant role in driving up value sales. In May 2023, Nutrilon raised the prices of its milk formula by an average of 7%. Other brands increased their prices too, causing an overall increase in prices in the market. Companies have increased prices due to high rates of inflation, and the rising costs of shipping and raw materials. In addition, the decreasing value of the national currency in light of t...

Euromonitor International's Baby Food in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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SOURCES

Summary 1 Research Sources

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