

Baby Food in Indonesia

Market Direction | 2024-08-06 | 22 pages | Euromonitor

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Report description:

The baby food market in Indonesia is expected to remain static in retail volume terms in 2024, continuing the trend of the previous year. Growth is being impacted by the rising trend of breastfeeding in the country, which has had a negative impact on demand for baby milk formula, especially standard milk formula consumed by infants aged 0-6 months. Moreover, despite the positive impact of overall lower inflation, milk formula has experienced notable price increases. This has been influenced by s...

Euromonitor International's Baby Food in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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