

Baby Food in Croatia

Market Direction | 2024-08-16 | 19 pages | Euromonitor

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Report description:

It is expected to be a muted picture for baby food in Croatia in 2024. While current values are expected to increase, constant value growth is expected to be more muted. Volume sales are also expected to be unchanged. Prices continue to rise and consumers continue to be price sensitive. As such, private label is expected to gain, as these offerings are generally more affordable. As such, both the brand Babylove from the pharmacy chain dm-Drogerie Markt and the K Plus brand from the food group an...

Euromonitor International's Baby Food in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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