

Baby Food in Australia

Market Direction | 2024-08-07 | 23 pages | Euromonitor

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Report description:

In 2024, baby food in Australia continues to experience weak demand, although retail volume sales declines are easing. Although there has been some recovery in commodity prices, helping to stabilise retail prices and resulting in slower value growth, the category continues to be challenged by high operational costs, particularly due to elevated labour costs. This issue is impacting both manufacturers and retailers. Major retailers such as Coles and Woolworths have implemented price increases, re...

Euromonitor International's Baby Food in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Dried Baby Food, Milk Formula, Other Baby Food, Prepared Baby Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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