

## **Argentina Cities Review**

City Review | 2024-08-12 | 27 pages | Euromonitor

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### **Report description:**

Buenos Aires stands out as Argentina's most economically dynamic city. It remained the country's most affluent city, as it had both the largest disposable incomes and the highest number of wealthy consumers in addition to having the highest productivity levels. In the future, the major threat remains the high inflation rates seen across the country, while the sizeable youth population, especially in Posadas, could potentially contribute to economic development through their large workforce.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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