

Alcoholic Drinks in Qatar

Market Direction | 2024-06-25 | 54 pages | Euromonitor

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Report description:

Volume sales slumped across all categories of alcoholic drinks in Qatar during 2024 as sales returned to normal levels following the huge spike in demand seen in late 2022, when Qatar hosted the FIFA World Cup. Nonetheless, wider distribution in both the on-trade and the off-trade, rising inbound tourism flows and more affluent Western expatriates among the local population all point towards a more favourable scenario for alcohol sales, with positive volume growth slated for the forecast period.

Euromonitor International's Alcoholic Drinks in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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