

## **BNP Paribas SA (BNP:EPA) Strategic SWOT, PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-08-12 | 65 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

Report Summary

BNP Paribas SA (BNP:EPA) Strategic SWOT, PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of BNP Paribas SA's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about BNP Paribas SA including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses BNP Paribas SA's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of BNP Paribas SA's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by BNP Paribas SA enhancing awareness of the company's

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

business trends, growth perspectives, and more.

## Key Highlights

BNP Paribas SA operates as an international banking group. BNP Paribas SA operates in three main segments: Corporate and Institutional Banking, Commercial and Personal Banking Services, and Investment and Protection Services. BNP Paribas SA offers a wide range of products and services including corporate and institutional banking, commercial and personal banking, and investment and protection services. Its corporate and institutional banking division provides services like capital markets, securities trading, investment banking, financing, risk management, cash management and financial advisory to corporate clients and institutional investors. The commercial and personal banking division offers services like financing, equipment leasing, digital banking, current accounts, savings accounts, insurance products and consumer loans to individual customers. The investment and protection services division provides services like savings, investments, protection and real estate to support individuals, professionals, institutions and corporate clients. Founded in 1848, the company is headquartered in Paris, France.

## BNP Paribas SA in the News:-

- 06-Jun-2024 - BNP PARIBAS and the Women's Forum launch season 2 of the "French Women Entrepreneurs 40"
- 06-Jun-2024 - Individual pension provision: BNP Paribas, with its subsidiary BNP Paribas Cardif, offers a new, educational and personalized approach that is as close as possible to the needs of its policyholders
- 29-May-2024 - BNP Paribas and Publicis France reveal the 5 winners of the 3rd edition of "My Com For Impact"
- 28-May-2024 - BNP Paribas Wealth Management - AGRIFRANCE draws up its annual inventory of the rural land market in France in 2023
- 28-May-2024 - Appointments to the Executive Committee and the Corporate Engagement Department of BNP Paribas

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the BNP Paribas SA's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

decision-making and resource allocation.

- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company BNP Paribas SA:

- BNP Paribas SA Value Chain Analysis
- BNP Paribas SA Porter's Five Forces Analysis
- BNP Paribas SA VRIO Analysis
- BNP Paribas SA BCG Analysis
- BNP Paribas SA Segmentation, Targeting and Positioning (STP) Analysis
- BNP Paribas SA Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents

COMPANY EXECUTIVE SUMMARY 1

Table of Contents 2

Tables 5

Charts 6

BNP Paribas SA - Key Company Facts 7

BNP Paribas SA - Company Description 8

BNP Paribas SA - Top Executives 9

BNP Paribas SA- Head Office & Locations 10

Head Office - Country 10

BNP Paribas SA - Company's Mission and Vision 11

Mission 11

BNP Paribas SA - ESG Spotlight 12

Environment 12

Social 12

Corporate Governance 12

BNP Paribas SA - SWOT Analysis 14

Overview 14

Strengths 16

Weaknesses 19

Opportunities 20

Threats 22

BNP Paribas SA - PESTLE Analysis 23

Overview 23

Political Factors 25

Economic Factors 26

Social Factors 27

Technological Factors 28

Legal Factors 30

Environmental Factors 32

BNP Paribas SA - Financial Deep Dive 33

Share Price Trend - Aug-2023 to Aug-2024 (Average Share Closing Price) 33

Competing Players 35

Snapshot of Competing Players 36

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Deutsche Bank Aktiengesellschaft	36
Key Company Facts	36
Company Description	36
Snapshot of Competing Players	38
Societe Generale SA	38
Key Company Facts	38
Company Description	38
Snapshot of Competing Players	40
Credit Agricole CIB SA	40
Key Company Facts	40
Company Description	40
Snapshot of Competing Players	42
Groupe BPCE	42
Key Company Facts	42
Company Description	42
Snapshot of Competing Players	43
Confederation Nationale du Credit Mutuel	43
Key Company Facts	43
Company Description	43
NP Paribas SA - In the News	44
06-Jun-2024 - BNP PARIBAS and the Women's Forum launch season 2 of the "French Women Entrepreneurs 40"	44
06-Jun-2024 - Individual pension provision: BNP Paribas, with its subsidiary BNP Paribas Cardif, offers a new, educational and personalized approach that is as close as possible to the needs of its policyholders	46
29-May-2024 - BNP Paribas and Publicis France reveal the 5 winners of the 3rd edition of "My Com For Impact"	47
28-May-2024 - BNP Paribas Wealth Management - AGRIFRANCE draws up its annual inventory of the rural land market in France in 2023	48
28-May-2024 - Appointments to the Executive Committee and the Corporate Engagement Department of BNP Paribas	50
24-May-2024 - BNP Paribas honours youth through entertaining tennis at Roland-Garros 2024	51
15-May-2024 - BNP Paribas launches workshops for its clients in France to promote digital inclusion in partnership with WeTechCare	52
15-May-2024 - BNP Paribas and Stancer (iliad Group) join forces to offer an all-in-one payment solution within the Microsoft Teams application	53
16-Apr-2024 - BNP Paribas launches Tap to Pay on iPhone for French merchants with the CB network	54
BNP Paribas SA - Key Deals	55
10-Jul-2024 - BNP Paribas and Mistral AI sign a partnership agreement covering all Mistral AI models	55
13-Jun-2024 - BNP Paribas and BPCE announce their plan to create a strategic partnership in payments	56
14-Apr-2024 - BNP Paribas signs agreement with Fosun Group to acquire its stake in ageas	57
Appendix	58
Definitions	58
SWOT Analysis	58
PESTLE Analysis	58
Value Chain Analysis	58
ESG Spotlight	58
Financial Deep Dive	58
Financial Ratios -	59
Activity Ratios	59
Growth Ratios	60

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Leverage Ratios 61  
Liquidity Ratios 62  
Market Ratios 63  
Profitability Ratios 63  
Research Methodology 64  
Disclaimer 65  
Contact Us 65

**BNP Paribas SA (BNP:EPA) Strategic SWOT, PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-08-12 | 65 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.