

## **Borealis AG - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-08-23 | 110 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

### **Report description:**

#### Report Summary

Borealis AG - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Borealis AG's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Borealis AG including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Borealis AG's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Borealis AG's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Borealis AG enhancing awareness of the company's business trends, growth perspectives, and more.

#### Key Highlights

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Borealis AG is a leading global provider of innovative polyolefin solutions. The company headquartered in Vienna, Austria and has around 7,600 employees and operates in over 120 countries. The company's core products are polyethylene (PE) and polypropylene (PP), which are used in a wide range of applications, including packaging, automotive, construction, and advanced materials. Borealis is committed to sustainability and is investing heavily in developing circular economy solutions for polyolefins. Borealis clusters its businesses in three industry segments, including Polyolefins, Base Chemicals and Fertilizers, Melamine, and Technical Nitrogen Products. The company supply services and products to customers around the globe through Borealis and two important joint ventures: Borouge (with ADNOC, headquartered in the UAE); and Baystar (with TotalEnergies, based in the US).

Borealis AG in the News:-

- 19-Jul-2024 - Borealis Scientific Innovation Award calls for submissions
- 20-Jun-2024 - Borealis introduces glass-fiber reinforced PP with 65% PCR for demanding automotive applications
- 12-Jun-2024 - Borealis appoints Stefan Doboczky as new CEO
- 11-Jun-2024 - From old tires to new car parts: Neste, Borealis and Covestro aim at closing the loop for automotive industry
- 07-Jun-2024 - HTL students develop vehicle cables of the future

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Borealis AG's internal and external factors through SWOT analysis and Corporate Strategy.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Borealis AG:

- Borealis AG PESTLE Analysis
- Borealis AG Value Chain Analysis
- Borealis AG Porter's Five Forces Analysis
- Borealis AG VRIO Analysis
- Borealis AG BCG Analysis
- Borealis AG Segmentation, Targeting and Positioning (STP) Analysis
- Borealis AG Ansoff Matrix Analysis

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