

North America and Europe Ready Meals Market Information By Source {Legumes (Beans, Chickpeas, Peas and Others), Grain (Oats, Wheat, Corn, Rice and Others)}, by Category (Ready to Eat and Ready to Cook), by Nature (Organic and Conventional), by End User (Residential and Commercial), by Distribution Channel {Store-Based (Supermarkets & Hypermarkets, Specialty Stores, Convenience Store), Non-Store Based (E-Commerce and Company Based Website)} Research Report Forecast to 2032

Market Report | 2024-08-12 | 149 pages | Market Research Future

AVAILABLE LICENSES:

- Single User Price \$2950.00
- Enterprisewide Price \$5250.00

Report description:

North America and Europe Ready Meals Market Information By Source {Legumes (Beans, Chickpeas, Peas and Others), Grain (Oats, Wheat, Corn, Rice and Others)}, by Category (Ready to Eat and Ready to Cook), by Nature (Organic and Conventional), by End User (Residential and Commercial), by Distribution Channel {Store-Based (Supermarkets & Hypermarkets, Specialty Stores, Convenience Store), Non-Store Based (E-Commerce and Company Based Website)} Research Report Forecast to 2032

Market Overview

The North America and Europe ready meals market is witnessing significant growth driven by changing consumer lifestyles, increasing urbanization, and the rising preference for convenient food options. Ready meals offer consumers quick and hassle-free meal solutions, catering to busy schedules and demanding lifestyles. In North America and Europe, the ready meals market is characterized by a diverse range of offerings, including frozen, chilled, and shelf-stable products, catering to various dietary preferences and tastes.

The combined market for North America and Europe ready meals market was valued at USD 27,483.89 million in 2022, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

expected to reach USD 42,650.48 by 2032, growing at a CAGR of 4.52% over the forecast duration.

Market Segmentation

Based on Source, the North America and Europe ready meals market has been segmented into Legumes (Beans, Chickpeas, Peas and Others), Grain (Oats, Wheat, Corn, Rice and Others).

Based on Category, the North America and Europe ready meals market has been segmented into Ready to Eat and Ready to Cook.

Based on nature, the market has been segmented into Organic and Conventional.

Based on End-User, the market has been segmented into Residential and Commercial.

Based on Pricing, the market has been segmented into Economy/Mass and Premium.

Based on Distribution Channel, the North America and Europe ready meals market has been segmented into Store-Based (Supermarkets & Hypermarkets, Specialty Stores, Convenience Store), Non-Store Based (E-Commerce and Company Based Website).

Based on Form, the market has been segmented into Regular/Canned and Frozen.

Regional Analysis

The North American ready meals market has witnessed significant growth and transformation in recent years, fuelled by changing consumer lifestyles, urbanization, and the increasing demand for convenient food options. Ready meals, which encompass a wide range of pre-packaged, easily prepared food items, have become a staple in many households across the region.

In Germany, known for its focus on health and sustainability, there is a growing inclination towards plant-based diets, driving the demand for legume and grain-based ready meals. In the United Kingdom, the ready meals market reflects a similar trend towards healthier and more sustainable options. Italy, renowned for its culinary heritage, presents a unique landscape within the European ready meals market. France, known for its gastronomic traditions, has a diverse and evolving ready meals market.

Major Players

The key competitors in the market are Kellanova, Conagra Brands, Inc., General Mills Inc., Nestle S.A, Del Monte Foods Inc., Archer-Daniels-Midland Company (ADM), Cirio UK, Quaker Oats Company, Seneca Foods Corporation, Del Monte Foods Inc., Iceland Foods Ltd., and Seneca Foods Corporation.

?

Table of Contents:

TABLE OF CONTENTS

1EXECUTIVE SUMMARY17

2MARKET INTRODUCTION20

2.1DEFINITION20

2.2SCOPE OF THE STUDY20

2.3RESEARCH OBJECTIVE20

2.4MARKET STRUCTURE21

3RESEARCH METHODOLOGY22

3.1OVERVIEW22

3.2DATA FLOW24

3.2.1DATA MINING PROCESS24

3.3PURCHASED DATABASE:25

3.4SECONDARY SOURCES:26

3.4.1SECONDARY RESEARCH DATA FLOW:27

3.5PRIMARY RESEARCH:28

3.5.1PRIMARY RESEARCH DATA FLOW:29

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

3.5.2	PRIMARY RESEARCH: NUMBER OF INTERVIEWS CONDUCTED	30
3.6	APPROACHES FOR MARKET SIZE ESTIMATION:	31
3.6.1	REVENUE ANALYSIS APPROACH	31
3.7	DATA FORECASTING	32
3.7.1	DATA FORECASTING TYPE	32
3.8	DATA MODELING	33
3.8.1	MICROECONOMIC FACTOR ANALYSIS:	33
3.8.2	DATA MODELING:	34
4	MARKET DYNAMICS	37
4.1	INTRODUCTION	37
4.2	DRIVERS	38
4.2.1	CONVENIENCE AND BUSY LIFESTYLES	38
4.2.2	INCREASING URBANIZATION AND WORKING POPULATION	38
4.3	RESTRAINTS	40
4.3.1	RIISING HEALTH CONSCIOUSNESS AND DEMAND FOR FRESH INGREDIENTS.	40
4.3.2	INCREASING PREFERENCE FOR HOMEMADE AND CUSTOMIZED MEAL OPTIONS	40
	?	
4.4	CHALLENGES	41
4.4.1	FLUCTUATING RAW MATERIAL COSTS IMPACTING PROFIT MARGINS AND PRICING STRATEGIES	41
4.5	OPPORTUNITY	42
4.5.1	INNOVATION IN FLAVORS, INGREDIENTS, AND CUISINES ATTRACTING DIVERSE CONSUMERS	42
4.5.2	EMPHASIS ON SUSTAINABILITY AND ECO-FRIENDLY PACKAGING INFLUENCING CONSUMER CHOICES	43
4.6	STRATEGIC INSIGHTS	44
4.6.1	TECHNOLOGY UPDATE	44
4.6.2	REGIONAL MARKETS TO LOOKOUT FOR	45
4.7	REGULATORY UPDATE	46
4.8	MARKET TRENDS	46
4.9	IMPACT ANALYSIS OF COVID-19	47
4.9.1	IMPACT ON SUPPLY CHAIN OF READY MEALS	47
4.9.2	IMPACT ON MARKET DEMAND OF READY MEALS	48
4.9.3	IMPACT ON PRICING OF READY MEALS	48
5	MARKET FACTOR ANALYSIS	49
5.1	VALUE CHAIN ANALYSIS	49
5.1.1	RAW MATERIAL	50
5.1.2	MANUFACTURING	50
5.1.3	DISTRIBUTION AND SUPPLY CHAIN	50
5.1.4	END-USER	51
5.2	PORTER'S FIVE FORCES MODEL	51
5.2.1	THREAT OF NEW ENTRANTS	52
5.2.2	BARGAINING POWER OF SUPPLIERS	52
5.2.3	THREAT OF SUBSTITUTES	52
5.2.4	BARGAINING POWER OF BUYERS	52
5.2.5	INTENSITY OF RIVALRY	53
5.3	CONSUMER BEHAVIOR ANALYSIS ON THE BUYING OF DRIED OR CANNED LEGUMES FOR MEAL PREPARATION	53
6	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY SOURCE	56
6.1	OVERVIEW	56
7	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY CATEGORY	59

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.1	OVERVIEW	59
8	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY NATURE	62
8.1	OVERVIEW	62
	?	
9	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY END-USER	65
9.1	OVERVIEW	65
10	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY PRICING	68
10.1	OVERVIEW	68
11	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY DISTRIBUTION CHANNEL	70
11.1	OVERVIEW	70
12	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY FORM	73
12.1	OVERVIEW	73
13	NORTH AMERICA AND EUROPE READY MEALS MARKET, BY REGION	76
13.1	GLOBAL	76
13.2	NORTH AMERICA	78
13.2.1	US	85
13.2.2	CANADA	90
13.3	EUROPE	95
13.3.1	UK	101
13.3.2	FRANCE	106
13.3.3	GERMANY	111
13.3.4	ITALY	116
14	COMPETITIVE LANDSCAPE	121
14.1	COMPETITIVE OVERVIEW	121
14.2	MAJOR PLAYERS IN THE US, CANADA, AND EUROPE READY MEALS MARKET	121
14.3	COMPETITIVE BENCHMARKING	122
14.4	KEY DEVELOPMENTS & GROWTH STRATEGIES	123
14.4.1	ACQUISITION/EXPANSION	123
15	COMPANY PROFILES	124
15.1	GENERAL MILLS INC.	124
15.1.1	COMPANY OVERVIEW	124
15.1.2	FINANCIAL OVERVIEW	125
15.1.3	PRODUCTS/SERVICES OFFERED	125
15.1.4	KEY DEVELOPMENTS	126
15.1.5	SWOT ANALYSIS	126
15.1.6	KEY STRATEGIES	126
15.2	NESTLE S.A.	127
15.2.1	COMPANY OVERVIEW	127
15.2.2	FINANCIAL OVERVIEW	127
15.2.3	PRODUCTS OFFERED	127
15.2.4	KEY DEVELOPMENTS	128
15.2.5	SWOT ANALYSIS	128
15.2.6	KEY STRATEGIES	128
15.3	CONAGRA BRANDS, INC.	129
15.3.1	COMPANY OVERVIEW	129
15.3.2	FINANCIAL OVERVIEW	129
15.3.3	PRODUCTS OFFERED	130

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

15.3.4	KEY DEVELOPMENTS	130
15.3.5	SWOT ANALYSIS	131
15.3.6	KEY STRATEGIES	131
15.4	QUAKER OATS COMPANY	132
15.4.1	COMPANY OVERVIEW	132
15.4.2	FINANCIAL OVERVIEW	132
15.4.3	PRODUCTS OFFERED	132
15.4.4	KEY DEVELOPMENTS	133
15.4.5	SWOT ANALYSIS	133
15.4.6	KEY STRATEGIES	133
15.5	ICELAND FOODS LTD	134
15.5.1	COMPANY OVERVIEW	134
15.5.2	FINANCIAL OVERVIEW	134
15.5.3	PRODUCTS OFFERED	134
15.5.4	KEY DEVELOPMENTS	134
15.5.5	SWOT ANALYSIS	135
15.5.6	KEY STRATEGIES	135
15.6	ARCHER-DANIELS-MIDLAND COMPANY	136
15.6.1	COMPANY OVERVIEW	136
15.6.2	FINANCIAL OVERVIEW	136
15.6.3	KEY DEVELOPMENTS	137
15.6.4	SWOT ANALYSIS	137
15.6.5	KEY STRATEGIES	137
15.7	KELLANOVA	138
15.7.1	COMPANY OVERVIEW	138
15.7.2	FINANCIAL OVERVIEW	138
15.7.3	PRODUCTS/SERVICES OFFERED	139
15.7.4	KEY DEVELOPMENTS	139
15.7.5	SWOT ANALYSIS	140
15.7.6	KEY STRATEGIES	140
15.8	CIRIO UK	141
15.8.1	COMPANY OVERVIEW	141
15.8.2	FINANCIAL OVERVIEW	141
15.8.3	PRODUCTS/SERVICES OFFERED	141
15.8.4	KEY DEVELOPMENTS	141
15.8.5	SWOT ANALYSIS	142
15.8.6	KEY STRATEGIES	142
15.9	SENECA FOODS CORPORATION	143
15.9.1	COMPANY OVERVIEW	143
15.9.2	FINANCIAL OVERVIEW	143
15.9.3	PRODUCTS OFFERED	144
15.9.4	KEY DEVELOPMENTS	144
15.9.5	SWOT ANALYSIS	144
15.9.6	KEY STRATEGIES	145
15.10	DEL MONTE FOODS INC.	146
15.10.1	COMPANY OVERVIEW	146
15.10.2	FINANCIAL OVERVIEW	146

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

15.10.3	PRODUCTS OFFERED	146
15.10.4	KEY DEVELOPMENTS	146
15.10.5	SWOT ANALYSIS	147
15.10.6	KEY STRATEGIES	147
16	APPENDIX	148
16.1	REFERENCES	148

North America and Europe Ready Meals Market Information By Source {Legumes (Beans, Chickpeas, Peas and Others), Grain (Oats, Wheat, Corn, Rice and Others)}, by Category (Ready to Eat and Ready to Cook), by Nature (Organic and Conventional), by End User (Residential and Commercial), by Distribution Channel {Store-Based (Supermarkets & Hypermarkets, Specialty Stores, Convenience Store), Non-Store Based (E-Commerce and Company Based Website)} Research Report Forecast to 2032

Market Report | 2024-08-12 | 149 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
<input type="checkbox"/>	Single User Price	\$2950.00
<input type="checkbox"/>	Enterprisewide Price	\$5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-12"/>
		Signature	<input type="text"/>