

**Construction Additives Market by Type (Chemical (Plasticizers, Air-entraining, Waterproofing, Retarding agent), Mineral, Fiber), End-Use Sector (Residential, Commercial, Infrastructure), and Region - Global Forecast to 2029**

Market Report | 2024-08-30 | 268 pages | MarketsandMarkets

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**Report description:**

The global Construction market size is projected to grow from USD 35.3 billion in 2024 to USD 49.5 billion by 2029, at a CAGR of 7.0% during the forecast period.

The construction additives market is growing due to rising population, rapid modernization, and growing investments in infrastructure sector. As the global population expands and countries undergo rapid urbanization, there is an increasing demand for housing, commercial spaces, and infrastructure development, driving the need for advanced construction materials and additives.

By Type, Chemical to account for fastest growing segment

Chemical additives hold the largest share of demand in the construction additives market due to their essential role in enhancing the performance and durability of construction materials. They are widely used in various applications, including residential, commercial, and infrastructure projects, due to their ability to optimize construction processes and ensure the longevity of structures.

By End Use Sector, Residential segment to account for the largest market share during the forecast period

The residential sector is projected to account for the largest market share during the forecast period. This growth is primarily driven by the increasing demand for new housing developments, fueled by population growth and urbanization trends. As more individuals seek quality living spaces, builders are turning to construction additives to enhance the performance and durability of materials used in residential projects.

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By Region, APAC to register the highest growth rate during the forecast period

For construction additives, APAC is the leading region. This surge can be attributed to the rapid urbanization and infrastructure development taking place in countries like China, India, and Japan. As these nations invest heavily in building new cities, highways, railways, and other public works projects, the demand for high-performance construction materials and additives is increasing rapidly.

By Company: Tier1: 40%, Tier 2: 25%, Tier3: 4: 35%

By Designation: C-Level: 35%, Director Level: 30%, Others: 35%

By Region: North America: 25%, Europe: 20%, Asia Pacific: 45%, South America: 5%, and Middle East & Africa: 5%.

#### Companies Covered:

Sika AG (Switzerland), Saint-Gobain S.A. (France), MAPEI S.p.A. (Italy), Dow (US), and BASF (Germany), RPM International (US), Evonik Industries (Germany), W. R. Grace and Co. (US), CICO Group (India) and others are covered in the Construction Additives market.

#### Research Coverage

The market study covers the Construction Additives market across various segments. It aims to estimate the market size and the growth potential of this market across different segments based on grade, form, end-use sector, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the Construction Additives market.

#### Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall Construction Additives market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Rapid urbanization and infrastructure development), restraints (price volatility of raw materials), opportunities (incorporation of new technologies such as nanotechnology), and challenges (established infrastructure in developed countries) influencing the growth of the construction additives market.
  - Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Construction Additives market
  - Market Development: Comprehensive information about profitable markets - the report analyses the Construction Additives market across varied regions
  - Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Construction Additives market
  - Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like as Sika AG (Switzerland), Saint-Gobain S.A. (France), MAPEI S.p.A. (Italy), Dow (US), and BASF (Germany), RPM International (US), Evonik Industries (Germany), W. R. Grace and Co. (US), CICO Group (India) and among others in the construction additives market.
- The report also helps stakeholders understand the pulse of the construction additives market and provides them with information on key market drivers, restraints, challenges, and opportunities

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