

Animal Disinfectants Market by Type (Iodine, Lactic Acid, Hydrogen Peroxide), Application (Dairy Cleaning, Swine, Poultry, Equine, Ruminants, Pets, And Aquaculture), Animal Type, End-User, Form, and Region - Global Forecast to 2029

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Report description:

The global market for animal disinfectants is estimated to be valued at USD 3.9 billion in 2024 and is projected to reach USD 5.7 billion by 2029, at a CAGR of 7.9% during the forecast period. The global dairy industry has been developing significantly over the last few decades. In developing countries, milk production emerged as a powerful component of household livelihoods, food security, and good nutrition. According to FAO, during the past three decades, world milk production increased by more than 77 percent, from 524 million tons in 1992 to 930 million tons in 2022. Growing dairy production, consequently boosting the number of producing animals, has resulted in an increased demand for animal care products, of which disinfectants occupy an important position for health maintenance within herds.

Mastitis is the most common dairy cattle disease-one of the most serious threats to herd performance and farm profitability. With firms working relentlessly on innovation and launching new and more potent disinfectant products, the incidence of mastitis-pathogen-causing is expected to be reduced. According to DeLaval, Sweden, in an article dated September 2023, the launch of advanced products such as DeLaval's OceanBlu spray, OceanBlu pro, and OceanBlu barrier, which offers advanced skin conditioning and effective disinfection, is expected to enhance the growth of the dairy disinfectant segment.

Furthermore, the market is likely to grow at a substantial compound annual growth rate in the forecasted period, owing to a rise in the number of dairy farmers who focus on herd health and productivity by using advanced udder care solutions.

"The hydrogen peroxide segment is projected to hold a significant market share in the type of segment during the forecast period."

Hydrogen peroxide has been one of the most used disinfectants in animal housekeeping due to its ability to kill all types of microorganisms, from bacteria to viruses and fungi. In addition, it is an environment-friendly agent with low residues since its decomposition products are water and oxygen. Its uses have been gaining momentum in situations where biosecurity is of high

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concern, such as veterinary clinics, farms, and animal shelters. The growing application of hydrogen peroxide as a disinfectant for animals could be due to it being non-toxic and easy to apply, coupled with increasing awareness of stringent hygiene practices that have been observed in preventing diseases among animals. With growing concerns about antibiotic resistance and the safety of chemical disinfectants, hydrogen peroxide is increasingly the disinfectant of choice to establish and maintain a safe and healthy environment for animals and humans in various animal care segments.

Recent research from the University of Georgia in January 2022 suggests that Dry Hydrogen Peroxide (DHP) could be a more efficient and effective alternative to formaldehyde fogging for disinfecting poultry hatcheries. Unlike liquid hydrogen peroxide, DHP is a gas created by breaking down and reassembling water and oxygen molecules. This method has proven to be effective against microbes on both surfaces and in the air, including bacteria, fungi, and viruses. The results of this study proved that using DHP in hatcheries not only lowered microbial contamination but also improved the hatchability and survival rates of chicks. With formaldehyde fogging being phased out due to its toxicity, DHP is a safer and promising solution to hatchery hygiene. This development underlines clearly the rising importance of hydrogen peroxide in animal care and disinfection practices.

"The liquid form is estimated to dominate the market during the forecast period."

The liquid form of animal disinfectant products is gaining more popularity since it is ready for use and has an extremely convenient mode of application. In contrast to powdered or granular forms, liquid disinfectants do not require any preparation and, therefore, prove very well-suited for quick and efficient application in livestock and poultry farms. This trend is further fueled by firms that bring out new liquid products to meet the ever-increasing demand. Companies are increasingly launching liquid fluid products designed for ease of handling and ready-to-use applications, addressing the demands of challenging environments. For instance, Neogen Corporation (US) recently introduced Neogen Farm Fluid MAX in April 2024, a dual-action disinfectant tailored for the livestock industry. Such products are designed to be applied directly with minimal preparation, enhancing convenience for users while maintaining high efficacy in various conditions, including indoor and outdoor environments.

"Europe has consistently held a substantial market share within the animal disinfectant sector during the study period."

The fast-growing dairy and poultry industries in Europe are likely to result in major driving effects on the animal disinfectants market. According to the article published by Dairy Global in April 2023, in 2022, the population in the EU's dairy sector was strong at 20.1 million dairy cows, out of which Germany had the largest with 3.8 million cows, followed by France with 3.2 million, and Poland maintaining a large herd of more than 2 million cows. The significant population of dairy cattle are expected to boost the usage of animal disinfectants.

Furthermore, according to the article published by EFSA in December 2022, in collaboration with the European Centre for Disease Prevention and Control (ECDC) and the EU Reference Laboratory (EURL), there is a rise in highly pathogenic avian influenza (HPAI) cases in Europe among poultry and water birds in 2022. In response to this growing threat in February 2024, companies such as Axcentive (France) have introduced innovative solutions such as Halamid, a powerful disinfectant proven to be highly effective against AI viruses. The rising dairy and poultry sectors, coupled with the strong presence of highly active key players, position Europe as a dominant market in the animal disinfectants industry.

The break-up of the profile of primary participants in the animal disinfectants market:

- By Company Type: Tier 1 - 25%, Tier 2 - 45%, and Tier 3 - 30%
- By Designation: CXO's - 20%, Managers - 50%, Executives- 30%
- By Region: North America - 25%, Europe - 20%, Asia Pacific - 30%, South America - 15% and Rest of the World -10%

Prominent companies in the market include Neogen Corporation (US), GEA Group (Germany), Lanxess (Germany), Zoetis (US), Solvay (Belgium), Stockmeier Group (Germany), Kersia Group (France), Ecolab (US), Albert Kerbl GmbH (Germany), PCC Group (Germany), DeLaval Inc. (Sweden), Diversey Holdings Ltd. (US), Virbac (France), Kemin Industries Inc. (US) and Fink Tec GmbH (Germany).

Other players include Evans Vanodien International PLC (UK), Sanosil LTD (Switzerland), Virox Animal Health (Canada), Veasure (India), Ashish Life Science (India), Sunways Bioscience LLP (Cyprus), Zelence Industries Private Limited (India), Cresta Aqua Tech (India), Advacare Pharma (US), Acuro Organics Ltd (India).

Research Coverage:

This research report categorizes the Animal Disinfectants Market By Type (Iodine, Lactic Acid, Hydrogen Peroxide, Phenolic Acid, Peracetic Acid, Quaternary Compounds, Chlorine, Chlorine Dioxide, Chlorohexidine, Glut-Quat Mixes, Glycolic Acid, Other Types),

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By Applications (Dairy Cleaning, Swine, Poultry, Equine, Dairy & Ruminant, Aquaculture), By Form (Powder and Liquid) and By Region (North America, Europe, Asia Pacific, South America, RoW). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of animal disinfectants. A detailed analysis of the key industry players has been done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the animal disinfectants market. Competitive analysis of upcoming startups in the animal disinfectants market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall animal disinfectants and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Rising incidences of diseases in livestock), restraints (high entry barriers for players), opportunities (Increase in consumer preference for biological disinfectants), and challenges (Low usage due to lack of awareness about standard operating procedures) influencing the growth of the animal disinfectants market.
- New product launch/Innovation: Detailed insights on research & development activities and new product launches in the animal disinfectants market.
- Market Development: Comprehensive information about lucrative markets - the report analyzes the animal disinfectant across varied regions.
- Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the animal disinfectants market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, brand/product comparison, and product food prints of leading players such as Neogen Corporation (US), GEA Group Aktiengesellschaft (Germany), LANXESS (Germany), Zoetis Services LLC (US), Solvay (Belgium), STOCKMEIER Group (Germany) and others in the animal disinfectants market.

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