

Acoustic Insulation Market by Material (Glass Wool, Rock Wool, Foamed Plastic, Elastomeric Foam), End-Use Industry (Building & Construction, Transportation, Oil & Gas, Energy & Utilities, Industrial & OEM), and Region - Global Forecast to 2029

Market Report | 2024-08-19 | 239 pages | MarketsandMarkets

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Report description:

The acoustic insulation market is projected to reach USD 20.4 billion by 2029, at a CAGR of 4.8% from USD 16.2 billion in 2024. Urbanization and infrastructure development are propelling the global acoustic insulation market. Globally the construction industry is a major economic driver. In developing countries construction contributes about 8% to GDP, while in developed nation it accounts for around 5%. Regions like Middle East & Africa and Asia Pacific have leveraged the construction industry to propel their economies forward. In India, the construction sector is the third largest among the major economic sectors and the second-largest employment generator after agriculture. The sector's contribution to GDP is projected to be 12-15% by 2025. The National Infrastructure Pipeline (NIP), launched in 2020, is a key initiative, encompassing 9000 projects with a total initial investment of USD 1.3 trillion. Focus areas include energy (24%), roads (19%), urban development (16%), and railways (13%). In the European Union, investment in housing was 5.6% of GDP in 2021. This share varied among Member States, ranging from 7.6% in Cyprus, 7.2% in Germany and Finland, to lower percentages in Greece (1.3%), Ireland (2.1%), Latvia (2.2%), and Poland (2.3%). These investments demonstrate the critical role of construction in economic stability and growth across the region. So, as the urbanization and infrastructure development accelerate, the demand for acoustic insulation grows to ensure comfort and productivity.

"Based on type, foamed plastic segment is expected to be the second-fastest growing market during the forecast period, in terms of value."

Polymeric foam, mainly polystyrene and polyurethane foam, is one of the most extensively applied and efficient types of acoustic materials. Foamed plastic has received a lot of circulation because of its lighter weight and efficiency in soundproofing whether it

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is used in a house or an office. This makes the closed-cell structure as not only improves the sound absorption facility but also the additional thermal insulation. Flexible for its use foamed plastic is a solution that can be easily mounted in spaces of different architectural concepts to enhance the acoustic and thermal parameters of the environment.

"Based on end-use industry, building & construction has the largest market share during the forecast period, in terms of value." The largest consumption area of acoustic insulation is constructions and building, which is the principal end-use for acoustic insulation and involves the execution of structures designed to improve acoustic comfort and diminish sound nuisance indoors. From the perspective of enhance living and working conditions, it worth to know that acoustic insulation allows to reduce influence of airborne noises that come from other rooms and impact noises originating outside a room or a building. In the residential buildings it is applied to walls, floor and ceilings to enable occupants be independent from any form of interference since it will offer them privacy and negate certain disturbances. Offices, hotels, and healthcare facilities need acoustic insulation for the structures because it is suitable for creating productive and comfortable environments for working, resting, or even healing. Furthermore, acoustic insulation plays the role of compliance with legal requirements that concern allowable noise levels in various kinds of constructions. This means that construction projects can cover up these standards by incorporating soundproofing materials and tools in construction projects hence improving the building quality as well as the value. Also, acoustic insulation contributes to sustainable solutions based on the improvement of energy performance provided by modern materials as well as the decrease of noise transfer. The populations increase and the emergence of large buildings and integrated are still considering acoustic partitions in constructions and reconstructions therefore establishing the significance of acoustic insulation in the building and constructions.

"Based on region, Asia Pacific is the fastest growing market for acoustic insulation in 2023, in terms of value."

The Asia Pacific region is experiencing excellent growth in the market due to several key factors. Urbanization and industrialization in countries like India, China, Southeast Asia, others have fueled extensive construction activities, increasing the demand for effective noise control solutions. Strict enforcement of noise pollution regulations across building & construction, industrial and other sectors necessitate widespread adoption of sound insulation materials to enhance acoustic comfort and reduce noise transmission. Furthermore, robust economic expansion has spurred investments in infrastructure projects such as commercial buildings, residential complexes, and transportation networks, all requiring efficient acoustic insulation to meet quality standards and improve occupant satisfaction.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees are as follows:

-□By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20%

-□By Designation: C-Level - 35%, Director Level - 25%, and Others - 40%

-□By Region: North America - 40%, Europe - 30%, Asia Pacific - 20%, Middle East & Africa-5%, and Latin America-5%

The key players in this market are include Saint-Gobain (France), Knauf Insulation (US), Armacell (Germany), SOPREMA (France), ROCKWOOL A/S (Denmark), Huntsman International LLC (US), Owens Corning (US), Kingspan Group (Ireland), BASF SE (Germany), and Johns Manville (US).

Research Coverage

This report segments the acoustic insulation market based on material, end-use industry, and region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products and services, key strategies, new product launches, expansions, and mergers and acquisitions associated with the acoustic insulation market.

Key benefits of buying this report

This research report focuses on various levels of analysis, including industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the acoustic insulation market, high-growth regions, and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

-□Analysis of key drivers (Growing urbanization and infrastructure development, rising health issues associated with noise pollution,

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Stringent building regulations and codes), restraints (Slowdown in European construction industry, fluctuating raw material prices due to volatility in crude oil prices), opportunities (Aerogel, potential high-performance substitutes for glass wool, increased infrastructural spending) and challenges (Proper disposable and recycling techniques required. Low awareness of acoustic insulation in developing countries).

-□Market Penetration: Comprehensive information on the acoustic insulation market offered by top players in the global acoustic insulation market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the acoustic insulation market.

-□Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the markets for acoustic insulation market across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global acoustic insulation market

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the acoustic insulation market

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