

Extrusion Coating Market by Material Type (LDPE, EVA, PP, PET), Substrate (Paper, Paperboard, Aluminium Foils, Polymer Films), Application (Packaging, Liquid, Flexible, Commercial, Photographic), and Region - Global Forecast to 2029

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Report description:

The extrusion coatings market size is projected to reach USD 7.5 billion by 2029 at a CAGR of 3.6% from USD 6.3 billion in 2024. The Asia Pacific region contributes significantly towards the extrusion coating market for the following reasons. Urbanization and industrial growth specially in the Asian countries like China, India and other Southeast Asian countries have led to the higher demand of extrusion coating material in the different fields. The increase in the manufacturing industry of these countries due to government support and other schemes increases this demand. Furthermore, the continuously expanding packaging sector due to being driven by increasing consumer needs and shifts in the populace's daily routine requires better extrusion coatings to increase the durability and shelf-life of the product.

"LDPE, by material type is forecasted to be the fastest growing extrusion coating market during the forecast period."

LDPE (Low-Density Polyethylene) is one of the most used materials within the extrusion coating market and there are few good reasons for this: First of all, LDPE has a number of characteristics that allow it to have a wide use, namely flexibility, tensile impact strength, and low-temperature processability. They are highly useful for packaging where better sealability and high moisture barrier characteristics are desirable for product and package preservation. Third, LDPE also has high processability, and this makes it easy to be extruded to substrates for paper, board, and films. This multifunctional characteristic makes it applicable in virtually all forms of packaging such as food packaging, liquid packaging or any packaging that requires plastic films. Another reason for the popularity of the material is its reasonable price, which makes it very competitive considering the other similar materials available on the market.

"Europe is likely to account for the second largest share of extrusion coating market in terms of value."

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Europe region dominates the extrusion coating market owing to some drivers as described below. Firstly, Europe is having a strong and developed industrial platform especially in packaging, automotive, construction, and medical fields which are among the major end user of extrusion coatings. A major advantage of the region is that is advanced in technology innovation and thus the technologies used in extrusion coating are of high standard and efficiency. Further, European countries offer an excellent base for research and development, signified by immense capital invested in new technologies and material. Such a constant emphasis on R&D results in development of innovative products, which in turn helps European manufacturers to have a competitive edge around the globe. Additionally, the fact that some of the market giants are located in the region, as well as skilled human resource, make the region reputed.

Interviews:

- By Company Type: Tier 1 - 33%, Tier 2 - 40%, and Tier 3 - 27%
- By Designation: C Level - 21%, D Level - 23%, and Others - 56%
- By Region: North America - 37%, Europe - 23%, Asia Pacific - 26%, Middle East & Africa - 10% and South America - 4%

The key companies profiled in this report are LyondellBasell Industries Holdings B.V. (Netherland), Dow (US), SABIC (Saudi Arabia), and Exxon Mobil Corporation (US).

Research Coverage:

The extrusion coating market has been segmented based on material type (LDPE, EVA, PP, PET, and Others), Substrate (Paper, Paperboard, Aluminium Foil, Polymer films, and Others), Application (Packaging, Photographic, and Others) and by Region (Asia Pacific, North America, Europe, Middle East & Africa, and South America).

This report provides insights on the following pointers:

- Analysis of key drivers (Growing demand from packaging industry, increasing use of extrusion coating in diverse end-use industries) restraints (Volatility in prices of raw materials), opportunities (Bio-Based substitutes and advancement in multilayer coatings), and challenges (Implementation of stringent regulatory policies, Significant competition posing challenges for new entrants) influencing the growth of the extrusion coating market.
- Product Development/Innovation: Detailed insight into upcoming technologies, research & development activities, and new product launches in the extrusion coating market.
- Market Development: Comprehensive information about markets - the report analyses the extrusion coating market across varied regions.
- Market Diversification: Exclusive information about the new products & services untapped geographies, recent developments, and investments in the extrusion coating market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like LyondellBasell Industries Holdings B.V. (Netherland), Dow (US), SABIC (Saudi Arabia), and Exxon Mobil Corporation (US) among other in the adhesive tapes market.

Table of Contents:

1□INTRODUCTION□	31
1.1□STUDY OBJECTIVES□	31
1.2□MARKET DEFINITION□	31
1.3□STUDY SCOPE□	32
1.3.1□MARKETS COVERED□	32
1.3.2□INCLUSIONS AND EXCLUSIONS□	33
1.3.3□YEARS CONSIDERED□	36
1.4□CURRENCY CONSIDERED□	36

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1.5	UNITS CONSIDERED	36
1.6	STAKEHOLDERS	36
1.7	SUMMARY OF CHANGES	37
2	RESEARCH METHODOLOGY	38
2.1	RESEARCH DATA	38
2.1.1	SECONDARY DATA	39
2.1.1.1	Key data from secondary sources	39
2.1.2	PRIMARY DATA	39
2.1.2.1	Key data from primary sources	40
2.1.2.2	Breakdown of primaries	40
2.1.2.3	Key primary interview participants	41
2.1.2.4	Key industry insights	41
2.2	MARKET SIZE ESTIMATION	42
2.2.1	BOTTOM-UP APPROACH	42
2.2.2	TOP-DOWN APPROACH	43
2.3	MARKET FORECAST	46
2.3.1	SUPPLY-SIDE ANALYSIS	46
2.3.2	DEMAND-SIDE ANALYSIS	47
2.4	FACTOR ANALYSIS	47
2.5	DATA TRIANGULATION	48
2.6	RESEARCH ASSUMPTIONS	49
2.7	RESEARCH LIMITATIONS	49
2.8	GROWTH RATE ASSUMPTIONS	49
2.9	RISK ASSESSMENT	50
3	EXECUTIVE SUMMARY	51
?		
4	PREMIUM INSIGHTS	56
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN EXTRUSION COATING MARKET	56
4.2	EXTRUSION COATING MARKET, BY MATERIAL TYPE	57
4.3	EXTRUSION COATING MARKET, BY SUBSTRATE	57
4.4	ASIA PACIFIC EXTRUSION COATING MARKET, BY APPLICATION AND COUNTRY	58
4.5	EXTRUSION COATING MARKET: DEVELOPED VS. DEVELOPING ECONOMIES	58
4.6	EXTRUSION COATING MARKET, BY COUNTRY	59
5	MARKET OVERVIEW	60
5.1	INTRODUCTION	60
5.2	MARKET DYNAMICS	61
5.2.1	DRIVERS	61
5.2.1.1	Increasing demand in food & beverages industry	61
5.2.1.2	Expanding automotive and construction industries	62
5.2.2	RESTRAINTS	62
5.2.2.1	Environmental concerns associated with non-biodegradable and non-recyclable materials used in extrusion coatings	62
5.2.2.2	Fluctuating raw material prices	62
5.2.3	OPPORTUNITIES	63
5.2.3.1	Development of bio-based and eco-friendly coatings	63
5.2.3.2	Advancements in multilayer coating technology	63
5.2.3.3	Rising use of nano-coating technologies to enhance durability of aluminum-extruded profiles	63
5.2.4	CHALLENGES	64

5.2.4.1	Focus on reducing carbon footprint	64
5.3	PORTER'S FIVE FORCES ANALYSIS	64
5.3.1	THREAT OF SUBSTITUTES	65
5.3.2	BARGAINING POWER OF BUYERS	65
5.3.3	THREAT OF NEW ENTRANTS	66
5.3.4	BARGAINING POWER OF SUPPLIERS	66
5.3.5	INTENSITY OF COMPETITIVE RIVALRY	66
5.4	KEY STAKEHOLDERS AND BUYING CRITERIA	66
5.4.1	KEY STAKEHOLDERS IN BUYING PROCESS	66
5.4.2	BUYING CRITERIA	67
5.5	MACROECONOMICS INDICATORS	68
5.5.1	INTRODUCTION	68
5.5.2	GDP TRENDS AND FORECAST	68
5.5.3	TRENDS IN GLOBAL PACKAGING INDUSTRY	70
6	INDUSTRY TRENDS	72
6.1	SUPPLY CHAIN ANALYSIS	72
6.2	ECOSYSTEM ANALYSIS	73
6.3	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	75
6.4	PRICING ANALYSIS	76
6.4.1	AVERAGE SELLING PRICE TREND, BY REGION	76
6.4.2	AVERAGE SELLING PRICE TREND, BY MATERIAL TYPE	77
6.4.3	AVERAGE SELLING PRICE TREND, BY SUBSTRATE	78
6.4.4	AVERAGE SELLING PRICE TREND, BY APPLICATION	79
6.4.5	AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION	80
6.5	TRADE ANALYSIS	80
6.5.1	EXPORT SCENARIO (HS CODE 390110)	80
6.5.2	IMPORT SCENARIO (HS CODE 390110)	84
6.6	GLOBAL ECONOMIC SCENARIO AFFECTING MARKET GROWTH	88
6.6.1	RUSSIA-UKRAINE WAR	88
6.6.2	CHINA	88
6.6.2.1	Lowering growth trajectory due to declining investments	88
6.6.2.2	Environmental commitments	89
6.6.3	EUROPE	89
6.6.3.1	Political and economic instability in Germany	89
6.6.3.2	Energy crisis in Europe	89
6.7	REGULATORY LANDSCAPE	90
6.7.1	REGULATIONS IMPACTING EXTRUSION COATING MARKET	90
6.7.2	REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	91
6.8	PATENT ANALYSIS	93
6.9	CASE STUDY ANALYSIS	95
6.9.1	ENHANCEMENT OF BARRIER PROPERTIES AND ENVIRONMENTAL IMPACT THROUGH BIO-BASED COATINGS AND ACTIVE PAPER TECHNOLOGIES	95
6.9.2	ADVANCEMENTS IN EXTRUSION COATINGS FOR COST-EFFICIENT AND SUSTAINABLE BATTERY PRODUCTION	96
6.9.3	OPTIMIZATION OF EXTRUSION COATING PROCESS FOR LDPE, LLDPE, AND M-LLDPE GRADES	97
6.10	TECHNOLOGY ANALYSIS	98

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6.10.1	KEY TECHNOLOGIES	98
6.10.1.1	Multilayer coextrusion	98
6.10.1.2	Inline coating and lamination	98
6.10.2	COMPLEMENTARY TECHNOLOGIES	99
6.10.2.1	Autoclave extrusion	99
6.10.3	ADJACENT TECHNOLOGIES	99
6.10.3.1	Tubular extrusion	99
	?	
6.11	IMPACT OF AI/GEN AI ON EXTRUSION COATING MARKET	100
6.12	KEY CONFERENCES AND EVENTS, 2024-2025	101
6.13	INVESTMENT AND FUNDING SCENARIO	101
7	EXTRUSION COATING MARKET, MATERIAL TYPE	103
7.1	INTRODUCTION	104
7.2	LOW-DENSITY POLYETHYLENE (LDPE)	106
7.2.1	HIGH VERSATILITY AND EXCELLENT MOISTURE BARRIER PROPERTIES TO DRIVE DEMAND	106
7.3	ETHYLENE VINYL ACETATE (EVA)	108
7.3.1	EXCELLENT ADHESION, FLEXIBILITY, AND HEAT-SEALING PROPERTIES TO FUEL DEMAND	108
7.4	POLYPROPYLENE (PP)	110
7.4.1	HIGH MELTING POINT, CHEMICAL RESISTANCE, VERSATILITY, AND SUPERIOR BARRIER PROPERTIES TO DRIVE ADOPTION	110
7.5	POLYETHYLENE TEREPHTHALATE (PET)	112
7.5.1	EXCEPTIONAL BARRIER PROPERTIES, OPTICAL CLARITY, AND RECYCLABILITY TO PROPEL DEMAND	112
7.6	OTHER MATERIAL TYPES	114
8	EXTRUSION COATING MARKET, BY SUBSTRATE	116
8.1	INTRODUCTION	117
8.2	PAPER	119
8.2.1	LIGHTWEIGHT, RECYCLABILITY, AND BIODEGRADABILITY PROPERTIES TO DRIVE DEMAND	119
8.3	PAPERBOARD	121
8.3.1	ABILITY TO ENHANCE BARRIER PROPERTIES TO PROPEL DEMAND	121
8.4	ALUMINUM FOILS	123
8.4.1	VERSATILITY, LIGHTWEIGHT, AND THERMAL CONDUCTIVITY PROPERTIES TO DRIVE ADOPTION	123
8.5	POLYMER FILMS	125
8.5.1	EXCELLENT ADHESION, EASE OF PROCESSING, AND HIGH MELT STRENGTH TO DRIVE DEMAND	125
8.6	OTHER SUBSTRATES	127
9	EXTRUSION COATING MARKET, BY APPLICATION	129
9.1	INTRODUCTION	130
9.2	PACKAGING	132
9.2.1	INCREASED DEMAND FOR HIGH PRODUCT PROTECTION AND EXCELLENT VISUAL APPEAL TO DRIVE MARKET	132
9.2.1.1	Liquid packaging	132
9.2.1.2	Flexible packaging	133
9.2.1.3	Commercial packaging	133
	?	
9.3	PHOTOGRAPHIC	135
9.3.1	ABILITY TO ENHANCE DURABILITY AND IMAGE QUALITY TO DRIVE DEMAND	135
9.4	OTHER APPLICATIONS	137
10	EXTRUSION COATING MARKET, BY REGION	139
10.1	INTRODUCTION	140
10.2	ASIA PACIFIC	142

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10.2.1	CHINA	149
10.2.1.1	Rapid industrial and urbanization to drive market	149
10.2.2	INDIA	151
10.2.2.1	Expanding packaging industry to fuel market growth	151
10.2.3	JAPAN	153
10.2.3.1	Evolving food & beverages industry to drive demand	153
10.2.4	SOUTH KOREA	155
10.2.4.1	Growth of cosmetics industry to fuel demand	155
10.2.5	INDONESIA	157
10.2.5.1	Booming e-commerce industry to boost market growth	157
10.2.6	REST OF ASIA PACIFIC	159
10.3	EUROPE	161
10.3.1	GERMANY	168
10.3.1.1	Stringent regulatory landscape, technological advancements, and sustainability goals to drive market	168
10.3.2	ITALY	170
10.3.2.1	Increased demand for advanced packaging solutions to drive market	170
10.3.3	FRANCE	173
10.3.3.1	Expanding cosmetics industry to boost demand	173
10.3.4	UK	175
10.3.4.1	Growing automotive industry and adoption of electric vehicles (EVs) to drive market	175
10.3.5	SPAIN	177
10.3.5.1	Increasing demand for machinery & equipment, chemicals, manufactured goods, foodstuffs, and medical instruments to drive market	177
10.3.6	TURKEY	179
10.3.6.1	Rapid urbanization and diversification in consumer goods to propel market	179
10.3.7	REST OF EUROPE	181
10.4	NORTH AMERICA	183
10.4.1	US	189
10.4.1.1	Booming food & beverages industry to fuel market growth	189
10.4.2	CANADA	191
10.4.2.1	High demand in packaging industry to drive market	191
10.4.3	MEXICO	193
10.4.3.1	Expanding packaging industry to propel market	193
10.5	MIDDLE EAST & AFRICA	195
10.5.1	GCC COUNTRIES	202
10.5.1.1	Saudi Arabia	202
10.5.1.1.1	Increased government-led investments in chemical manufacturing and R&D to propel market	202
10.5.1.2	UAE	204
10.5.1.2.1	Increase in food processing activities to drive market	204
10.5.1.3	Rest of GCC Countries	207
10.5.2	SOUTH AFRICA	208
10.5.2.1	Growing manufacturing sector to propel market	208
10.5.3	REST OF MIDDLE EAST & AFRICA	210
10.6	SOUTH AMERICA	212
10.6.1	BRAZIL	218
10.6.1.1	Rising adoption of extrusion coatings in packaging and cosmetics industries to fuel market growth	218
10.6.2	ARGENTINA	220

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10.6.2.1	High demand for extrusion coating in flexible packaging industry to drive market	220
10.6.3	REST OF SOUTH AMERICA	222
11	COMPETITIVE LANDSCAPE	225
11.1	OVERVIEW	225
11.2	KEY PLAYER STRATEGIES/RIGHT TO WIN, 2019-2024	225
11.3	MARKET SHARE ANALYSIS, 2023	226
11.4	MARKET RANKING ANALYSIS, 2023	228
11.5	REVENUE ANALYSIS, 2021-2023	229
11.6	COMPANY VALUATION AND FINANCIAL METRICS, 2023	230
11.7	BRAND/PRODUCT COMPARISON	231
11.8	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	232
11.8.1	STARS	232
11.8.2	EMERGING LEADERS	232
11.8.3	PERVASIVE PLAYERS	232
11.8.4	PARTICIPANTS	232
11.8.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	234
11.8.5.1	Company footprint	234
11.8.5.2	Material type footprint	235
11.8.5.3	Application footprint	236
11.8.5.4	Substrate footprint	237
11.8.5.5	Region footprint	238
11.9	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023	239
11.9.1	PROGRESSIVE COMPANIES	239
11.9.2	RESPONSIVE COMPANIES	239
11.9.3	DYNAMIC COMPANIES	239
11.9.4	STARTING BLOCKS	240
11.9.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023	241
11.9.5.1	List of key startups/SMEs	241
11.9.5.2	Competitive benchmarking of key startups/SMEs	242
11.10	COMPETITIVE SCENARIO	243
11.10.1	PRODUCT LAUNCHES	243
11.10.2	DEALS	243
11.10.3	EXPANSIONS	244
11.10.4	OTHERS	246
12	COMPANY PROFILES	247
12.1	KEY PLAYERS	247
12.1.1	DOW	247
12.1.1.1	Business overview	247
12.1.1.2	Products/Solutions/Services offered	248
12.1.1.3	Recent developments	250
12.1.1.3.1	Others	250
12.1.1.4	MnM view	250
12.1.1.4.1	Key strengths/Right to win	250
12.1.1.4.2	Strategic choices	250
12.1.1.4.3	Weaknesses/Competitive threats	250
12.1.2	CELANESE CORPORATION	251
12.1.2.1	Business overview	251

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12.1.2.2	Products/Solutions/Services offered	252
12.1.2.3	Recent developments	253
12.1.2.3.1	Expansions	253
12.1.2.4	MnM view	253
12.1.2.4.1	Key strengths/Right to win	253
12.1.2.4.2	Strategic choices	253
12.1.2.4.3	Weaknesses/Competitive threats	253
12.1.3	CHEVRON PHILLIPS CHEMICAL COMPANY LLC	254
12.1.3.1	Business overview	254
12.1.3.2	Products/Solutions/Services offered	254
12.1.3.3	Recent developments	255
12.1.3.3.1	Expansions	255
12.1.3.4	MnM view	256
12.1.3.4.1	Key strengths/Right to win	256
12.1.3.4.2	Strategic choices	256
12.1.3.4.3	Weaknesses/Competitive threats	256
?		
12.1.4	BOREALIS AG	257
12.1.4.1	Business overview	257
12.1.4.2	Products/Solutions/Services offered	258
12.1.4.3	Recent developments	259
12.1.4.3.1	Deals	259
12.1.4.3.2	Expansions	260
12.1.4.4	MnM view	260
12.1.4.4.1	Key strengths/Right to win	260
12.1.4.4.2	Strategic choices	260
12.1.4.4.3	Weaknesses/Competitive threats	260
12.1.5	EXXON MOBIL CORPORATION	261
12.1.5.1	Business overview	261
12.1.5.2	Products/Solutions/Services offered	262
12.1.5.3	Recent developments	263
12.1.5.3.1	Product launches	263
12.1.5.3.2	Expansions	264
12.1.5.4	MnM view	264
12.1.5.4.1	Key strengths/Right to win	264
12.1.5.4.2	Strategic choices	264
12.1.5.4.3	Weaknesses/Competitive threats	264
12.1.6	DUPONT	265
12.1.6.1	Business overview	265
12.1.6.2	Products/Solutions/Services offered	266
12.1.6.3	Recent developments	267
12.1.6.3.1	Deals	267
12.1.7	LYONDELLBASELL INDUSTRIES HOLDINGS B.V.	268
12.1.7.1	Business overview	268
12.1.7.2	Products/Solutions/Services offered	269
12.1.7.3	Recent developments	270
12.1.7.3.1	Deals	270

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12.1.7.3.2	Expansions	271
12.1.8	QENOS PTY LTD	272
12.1.8.1	Business overview	272
12.1.8.2	Products/Solutions/Services offered	272
12.1.9	INEOS GROUP HOLDINGS S.A.	274
12.1.9.1	Business overview	274
12.1.9.2	Products/Solutions/Services offered	275
12.1.9.3	Recent developments	276
12.1.9.3.1	Expansions	276
12.1.9.3.2	Others	276
?		
12.1.10	SABIC	277
12.1.10.1	Business overview	277
12.1.10.2	Products/Solutions/Services offered	278
12.2	OTHER PLAYERS	280
12.2.1	HANWHA SOLUTIONS CHEMICAL DIVISION CORPORATION	280
12.2.1.1	Products/Solutions/Services offered	280
12.2.2	WESTLAKE CORPORATION	281
12.2.2.1	Products/Solutions/Services offered	281
12.2.3	SCG CHEMICALS PUBLIC COMPANY LIMITED	282
12.2.3.1	Products/Solutions/Services offered	282
12.2.4	EASTMAN CHEMICAL COMPANY	283
12.2.4.1	Products/Solutions/Services offered	283
12.2.5	SK FUNCTIONAL POLYMER	284
12.2.5.1	Products/Solutions/Services offered	284
12.2.6	BASF SE	285
12.2.6.1	Products/Solutions/Services offered	285
12.2.7	HOLLAND MANUFACTURING COMPANY	286
12.2.7.1	Products/Solutions/Services offered	286
12.2.8	THE LUBRIZOL CORPORATION	287
12.2.8.1	Products/Solutions/Services offered	287
12.2.9	RELIANCE INDUSTRIES LIMITED	288
12.2.9.1	Products/Solutions/Services offered	288
12.2.10	SML MASCHINENGESELLSCHAFT MBH	289
12.2.10.1	Products/Solutions/Services offered	289
12.2.11	NOVA CHEMICALS CORPORATE	290
12.2.11.1	Products/Solutions/Services offered	290
12.2.12	LG CHEM	291
12.2.12.1	Products/Solutions/Services offered	291
12.2.13	CARMEL OLEFINS LTD.	292
12.2.13.1	Products/Solutions/Services offered	292
12.2.14	LOTTE CHEMICAL TITAN HOLDING BERHAD	293
12.2.14.1	Products/Solutions/Services offered	293
12.2.15	BRASKEM	294
12.2.15.1	Products/Solutions/Services offered	294
13	ADJACENT AND RELATED MARKETS	295
13.1	INTRODUCTION	295

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13.2	LIMITATION	295
13.3	FLEXIBLE PLASTIC PACKAGING MARKET	295
13.3.1	MARKET DEFINITION	295
13.3.2	MARKET OVERVIEW	296
	?	
13.4	FLEXIBLE PLASTIC PACKAGING MARKET, BY APPLICATION	296
13.5	FLEXIBLE PLASTIC PACKAGING MARKET, BY MATERIAL	298
13.6	FLEXIBLE PLASTIC PACKAGING MARKET, BY PACKAGING TYPE	300
13.7	FLEXIBLE PLASTIC PACKAGING MARKET, BY PRINTING TECHNOLOGY	302
13.8	FLEXIBLE PLASTIC PACKAGING MARKET, BY REGION	303
14	APPENDIX	306
14.1	DISCUSSION GUIDE	306
14.2	KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL	310
14.3	CUSTOMIZATION OPTIONS	312
14.4	RELATED REPORTS	312
14.5	AUTHOR DETAILS	313

Extrusion Coating Market by Material Type (LDPE, EVA, PP, PET), Substrate (Paper, Paperboard, Aluminium Foils, Polymer Films), Application (Packaging, Liquid, Flexible, Commercial, Photographic), and Region - Global Forecast to 2029

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Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

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