

Powder Coating Equipment Market by Component Type (Kneader, Extruders, Cooling Equipment, Grinders), Resin Type (Polyester, Hybrid, Epoxy, Polyurethane, Acrylic), End-Use Industry & Region- Global Forecast to 2030

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Report description:

The Powder Coating Equipment market is estimated at USD 0.41 billion in 2024 and is projected to reach USD 0.54 billion in 2030, at a CAGR of 5.0% from 2024 to 2030. Powder coating equipment market is witnessing a growth as the demand for powder coating from the end use industries is rising. Polyester resin-based powder coatings are the most favoured option for many coating applications because of its superior properties like weather resistance, chemical and corrosion resistance, and aesthetic versatility.

"In terms of value, Extruder component to register the highest CAGR in the overall Powder Coating Equipment Market." Twin screw extruders are renowned for their superior mixing capabilities. The co-rotating screws provide excellent distributive and dispersive mixing, which is crucial for achieving a uniform distribution of pigments and additives throughout the resin. These machines also offer flexibility in processing parameters, such as speed, residence time, and throughput rate. This increased adaptability allows manufacturers to optimize the extrusion process for different formulations, enhancing product efficiency.

"In terms of value, appliances end use industry to register the highest CAGR in the overall Powder Coating Equipment Market." The market for powder coating in appliance end use industry is expected to grow, driven by the increasing demand for powder coating in various household appliances and consumer goods. As various countries are experiencing rising middle-class population and industrial development the market for this end use industry is growing exponentially, thus driving the powder coating equipment market.

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"During the forecast period, the Powder Coating Equipment Market in Asia Pacific region is expected to register the highest CAGR."

Asia Pacific is the fastest-growing market for powder coating equipment. The market for powder coating equipment in the region is driven by the rapid urbanization and increasing investments from government in infrastructure development in many countries in this region. With economic contraction and saturation in the European and North American markets, the market is shifting to Asia Pacific. Manufacturers of powder coating equipment are targeting this region as it has a rapidly advancing construction industry, accounting for approximately 40% of the construction spending, according to the World Bank.

This study has been validated through primary interviews with industry experts globally. These primary sources have been divided into the following three categories:

-□By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

-□By Designation- C Level- 50%, Director Level- 30%, and Executives- 20%

-□By Region- North America- 15%, Europe- 50%, Asia Pacific (APAC) - 20%, South America -10%, Middle East & Africa -5%.

The report provides a comprehensive analysis of company profiles:

Prominent companies include Hillenbrand Inc. (Coperion GmbH, Germany), BUSS AG (Switzerland), Hosokawa Micron Group (Japan), Yantai Wutai Chemical Equipment Co., Ltd. (China), Xtrutech Ltd. (UK), Chongqing Degold Machine Co., Ltd. (China), Vortex Mixing Technology (China), Moriyama Corporation (Japan), BBA Innova AG (Switzerland), Yantai Donghui Powder Processing Equipment Co., Ltd. (China), CPM Extrusion Group (US), Polimer Teknik (Turkey), IPCO AB (Sweden), and Tiermax Inc. (Canada).

Research Coverage

This research report categorizes the Powder Coating Equipment Market, By Component Type (Kneader, Extruders, Cooling Equipment, Grinders, and Other Components), Resin Type (Polyester, Hybrid, Epoxy, Polyurethane, Acrylic, and Others), End-Use Industry (Appliances, Automotive, General Industrial, Architectural, Furniture, and Other end-use industries), & Region (North America, Europe, Asia Pacific, Middle East and Africa, and Latin America). The scope of the report includes detailed information about the major factors influencing the growth of the Powder Coating Equipment Market, such as drivers, restraints, challenges, and opportunities. A thorough examination of the key industry players has been conducted to provide insights into their business overview, solutions, and services, key strategies, contracts, partnerships, and agreements. New product and service launches, mergers and acquisitions, and recent developments in the Powder Coating Equipment Market are all covered. This report includes a competitive analysis of upcoming startups in the Powder Coating Equipment Market ecosystem.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Powder Coating Equipment Market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

-□Analysis of key drivers (reduced carbon footprint and sustainable properties, rising demand for automotive parts and components, and growing preference for long lasting and sustainable coatings), restraints (high equipment and set up costs, environmental and energy consumption concerns), opportunities (adoption of powder coating on wood and plastic, rising application in shipbuilding and pipeline industries, and technological advancements and innovations), and challenges (limited substrate compatibility and maintenance and operational costs) influencing the growth of the powder coating equipment market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new

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product & service launches in the powder coating equipment market.

-□Market Development: Comprehensive information about lucrative markets - the report analyses the powder coating equipment market across varied regions.

-□Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the powder coating equipment market

-□Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Hillenbrand, Inc. (Coperion GmbH, Germany), BUSS AG (Switzerland), Hosokawa Micron Group (Japan), Yantai Wutai Chemical Equipment Co., Ltd. (China), Xtrutech Ltd. (UK), Chongqing Degold Machine Co., Ltd. (China), Vortex Mixing Technology (China), Moriyama Corporation (Japan), BBA Innova AG (Switzerland), Yantai Donghui Powder Processing Equipment Co., Ltd. (China), CPM Extrusion Group (US), Polimer Teknik (Turkey), IPCO AB (Sweden), and Tiermax Inc. (Canada) among others in the powder coating equipment market

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