

United States Feed Additives Market Assessment, By Product Type [Technological Additives, Nutritional Additives, Sensory Additives, Zootechnical Additives, Coccidiostats and Histomonostats], By Livestock [Ruminants, Poultry, Aquatic Animals, Swine, Others], By Source [Synthetic, Natural], By Form [Dry, Liquid], By End-user [Residential, Commercial], By Region, Opportunities and Forecast, 2017-2031F

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Report description:

United States feed additives market is projected to witness a CAGR of 5.60% during the forecast period 2024-2031, growing from USD 6.75 billion in 2023 to USD 10.44 billion in 2031. Agriculture and the livestock sector both depend heavily on the feed additives market. In promoting animal health, stimulating growth and increasing productivity, feed additives play a significant role. The increasing demand for meat, higher quality animal products and better livestock management techniques drive its expansion considerably.

Categories can be broadly classified as vitamins, amino acids, enzymes, probiotics, prebiotics and other additives. These additives serve various purposes such as improving digestion, enhancing nutrient absorption in the intestines, and boosting immune responses, among others. In addition, because consumers prefer to buy sustainable livestock products and governments have put in place laws meant to ensure food safety and promote welfare of livestock animals, there is therefore a shift from using chemical-based additives to organic ones.

Innovative products have been developed by major players in the United States feed additives market, enabling them to maintain their competitive advantage through product development. In April 2024, Alltech, Inc. announced that it will be the main importer and distributor of Agolin SA products in the United States and Canada. Agolin's premium essential oil blends have been

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scientifically demonstrated to enhance feed intake and performance in ruminant and non-ruminant livestock, resulting in better milk and meat output. The company acquired Agolin SA earlier in May 2023.

Such advancements will enhance the market by addressing issues like antibiotics resistance and the need for ecologically sustainable practices.

Increased Meat Consumption Fuels Market Growth

The United States feed additives market has grown primarily due to increased meat consumption. The average American consumes 224.6 pounds of meat annually, according to The United States Department of Agriculture (USDA). The livestock industry faces pressure to improve its production efficiency and the quality of its output since the majority of people demand meat and animal products. In order to meet these demands, one has to utilize feed supplements like vitamins, amino acids, enzymes, probiotics and prebiotics. These supplements help in improving animal health hence increasing their growth rate and better nutrient absorption thereby leading to more productive as well as healthy livestock.

In addition, the increase in population and raised income levels result in a dietary change towards protein-rich foods which has increased meat consumption. Consequently, there is need for advanced feed additives to satisfy growing demand for meat while maintaining sustainability and adhering to regulations. The feed additives market in the country is experiencing significant growth due to the necessity of supporting livestock production towards producing high-quality, safe and nutritious meat products.

In January 2023, Purina Animal Nutrition launched two new feed additives, Purina EnduraSow and Purina EnduraPig. The purpose of these products is to enhance the performance of sows, reproductive efficiency, and respiratory health of piglets. With the introduction of such products, there has been a rise in specialized feeds meant for various needs of livestock.

Feed Additives Lead to Economic Efficiency

Economic efficiency plays an outstanding role in encouraging the use of feed supplements in the United States. Feed additives help livestock farmers in optimizing feed conversion ratios therefore maximizing the utilization of feed, bringing down overall feed expenses. Nutritional supplements such as enzymes, amino acids, and probiotics enhance nutrient uptake and digestion which promote better growth rates and improved animal health state. As a result of this efficiency, farmers will experience more productivity and profits.

Furthermore, feed additives control the varying effects of fluctuating prices of feed ingredients by enhancing nutrient consumption in case of changing feed contents thus guaranteeing uniform animal productivity regardless of diversity in ingredients. The reasons for reduced veterinary expenses brought by the preventive health aspects of feed additives are that they are not only economical but also advantageous. In an industry characterized by thin profit margins, maximizing output with minimal spending becomes necessary; thus, making feed additives integral to sustainable and profitable livestock production. In June 2024, Kemin Industries, Inc. introduced FORMYL feed additive, which is expected to improve swine health and productivity in the United States. It has been formulated with a combination of citric acid and encapsulated calcium formate, that act as a means of prevention since it makes the animals less susceptible by promoting digestion.

Ruminants to Hold a Larger Market Share

Feed additives for ruminants such as cows, sheep and goats dominate the market in the United States because they are very important for farmers and there is a lot of demand for ruminant products like beef, dairy, and wool. Since ruminants have more complicated diets than other animals, therefore specific additives must be added to the ruminant's food in order to enhance digestion and absorption of nutrients as well as general wellness. Probiotics, enzymes, and minerals are some of the additives that optimize the rumen environment, enhancing feed efficiency and preventing metabolic disorders.

Moreover, the feed additives industry is propelled by the growing scale of ruminant farming enterprises and the measures to increase production efficiency. In addition, sustainable livestock farming practices aim at diminishing methane emissions and enhancing feed conversion ratios that make feed additives a vital component. Feed additives are increasingly used in ruminant diets as consumers prefer high quality and sustainably produced animal products, thereby sustaining their dominant position in the market.

In May 2024, the Food and Drug Administration (FDA) approved Bovaer by Elanco Animal Health Incorporated, the first feed additive to reduce methane emissions from dairy animals. The product is safe for lactating cattle, and its ingredient claims to reduce the emissions by 30%, which is quite an accomplishment for the AgTech industry.

Future Market Scenario (2024 - 2031F)

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- With the increasing use of precision nutrition technologies, livestock is expected to be fed according to their diet-based needs. This kind of feeding will ensure better feed utilization, improved animal wellbeing, and increased yield.

- The market for feed additives from natural sources will be driven by consumer demand for natural and organic animal products in the United States. Stringent regulations for food safety and animal welfare will support the industry trend.

Key Players Landscape and Outlook

The key players in the United States feed additives market dominate the market through extensive research and development, innovative product offerings, strategic partnerships, and acquisitions to address the growing needs of the livestock industry. For instance, in December 2023, Archer Daniels Midland Company acquired PT Trouw Nutrition Indonesia to strengthen its animal nutrition capabilities. With this acquisition, ADM plans to strategically position itself to meet the anticipated market expansion and expand its premix and feed additives & ingredients (FA&I) business to maintain the growing demand for protein.

The key players outlook seems optimistic, with anticipated growth driven by increasing meat consumption, regulatory pressures for food safety, and a shift towards sustainable farming practices. Investment in natural and organic additives, coupled with advancements in biotechnology, will further enhance their market positions, ensuring they remain at the forefront of the feed additives industry. Furthermore, expansion into emerging markets and enhancing global distribution networks will be crucial for growth. Collaborative efforts with academic institutions and industry stakeholders to address challenges such as antibiotic resistance and climate change, further strengthening their market leadership.

The key players are well-positioned to capitalize on the evolving landscape of the feed additives market, ensuring sustainable growth and enhanced profitability through strategic innovation and responsiveness to regulatory and consumer demands.

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*Companies mentioned above DO NOT hold any order as per market share and can be changed as per information available during research work.

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