

**Dental Practice Management Software Market Assessment, By Deployment [On-Premises, Web Based, Cloud Based], By Application [Patient Record Management, Appointment Scheduling, Treatment Planning, Digital Imaging and Radiography Integration, Invoice/Billing Software, Others], By Type [Pureplay PMS, Dental PMS], By End-user [Hospitals, Dental Clinics, Others], By Region, Opportunities and Forecast, 2017-2031F**

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**Report description:**

Global dental practice management software market is projected to witness a CAGR of 9.91% during the forecast period 2024-2031, growing from USD 2.02 billion in 2023 to USD 4.30 billion in 2031F. The dental practice management software market is an important part of the medical device industry, accounting for one of the fastest growth rates in the medical device industry. The market is being driven by factors such as increasing prevalence of oral diseases, growing geriatric population and technological advancements.

Dental clinics may automate several processes, such as patient and clinical management, financial management, stock management, and more, with the use of dental practice management software. As a result, the dental clinic may operate more effectively financially. An EHR-integrated practice management system may meet every requirement of a dental clinic. Dentrix, Curve Dental, Dentsoftware, and others are a few examples. Not every piece of software is a full dental practice management system. Despite some software's claim to be a dental practice management tool, dental charting-the most crucial component-is not available in many dental practice management software. The core of any dental practice management software that is coupled with an EHR is a graphical and user-friendly dental charting system. Orthodontic treatment records, graphical dental appointments, insurance and dental billing, perio charting, and other components should be included. Dental appointments,

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patient registration, dental treatment, dental billing, and many more are among the crucial features of dental practice management software that is connected with EHR (electronic health record).

In April 2024, consumer financial services business Synchrony and Adit Advertising Inc, a renowned provider of dental practice management software, formed a new partnership. Through this new collaboration with Adit, CareCredit will be seamlessly integrated into "Adit Pay," enabling dental clinics to provide patients with CareCredit as a financing option in a user-friendly manner. Practitioners will also benefit from CareCredit's novel Batch Quick Screen, which lets them know when patients are approved in advance for the wellness and health credit card.

#### Increasing Prevalence of Oral Diseases

In the forecast period, it is anticipated that the demand for dental practice management software would be driven by the rising prevalence of oral illnesses worldwide. Tooth loss, severe periodontal disease, and untreated dental caries are some of the most prevalent medical disorders that impact billions of people globally. Dental facilities must streamline their workflow and patient care to keep up with the growing demand for their services as the prevalence of oral diseases rises. Dental clinics may handle higher patient numbers using dental practice management software, which can assist in organizing administrative tasks, boost overall efficiency, and improve patient communication. According to estimates from the WHO Global Oral Health Status Report (2022), oral diseases affect around 3.5 billion people globally, with middle-income countries accounting for three out of every four cases.

#### Growing Geriatric Population

In the upcoming years, it is anticipated that the growing elderly population will fuel demand for dental practice management software. Old-age individuals are more vulnerable to oral health issues, including tooth loss, root decay, and periodontal disease as they become older. The US Center for Disease Control and Prevention estimates that periodontal disease affects roughly 70.1% of individuals 65 years of age and older. Due to the high frequency of oral disorders in the elderly, dental clinics will see an increase in patient visits, producing a significant amount of medical data that must be managed effectively. Dental clinics may better handle the growing demand for services by using dental practice management software to improve patient communication, streamline administrative duties, and increase overall efficiency.

For instance, in England, the proportion of senior citizens is increasing every year. Over 6.8 million more people (a 47% increase) and over 3.5 million more people (a 52% increase) have reached 50 years of age or older than they were 40 years ago. Currently, nearly 10 million people-or 18% of the population-will be 65 years of age or older in 2023.

#### Insurance Management Holds the Highest Share Among Different Applications

Insurance management holds the highest percentage share in terms of applications. Throughout the projection period, the increasing number of dental claims made during or after the procedure and the ongoing advancement of dental insurance coverage will be the primary drivers of sector expansion. In the United States, 51.3% of children between the ages of 2 and 18 have private dental insurance, and 38.5% have dental insurance via the Medicaid Children's Health Insurance Program, according to an ADA (American Dental Association). According to the National Association of Dental Plans' (NADP) most recent report, 2023 Benefits Report: Enrollment, 293 million Americans have dental insurance coverage.

#### Web-Based Segment Dominates the Global Dental Practice Management Software Market

Based on deployment, the global dental practice management software market can be divided into three types-on-premises, web-based and cloud-based. Web-based accounts for the highest market share in terms of revenue due to its low cost, rapid upgrades, unlimited storage capacity, and enhanced security are all accounting for its expansion. The development of this segment is anticipated to be aided by the increasing use of dental practice management (DPM) software in dental clinics and hospitals for patient charting, scheduling, invoicing, reporting, and treatment planning. Throughout the projection period, cloud-based dental practice management software is anticipated to grow at the fastest rate.

The world leader in dental AI solutions, Pearl, and tab32, the leading supplier of cloud-based dental technology, announced a new collaboration in June 2024. The goal of the collaboration is to include Pearl's Second Opinion disease detection capabilities into tab32's comprehensive cloud-based practice management and imaging platform. With this news, tab32 is taking a step closer to streamlining their operations and improving patient experiences for dental organizations. The improved radiology AI capabilities is transparent in their workflows and patient interactions, and it offers real-time guidance to optimize patient care and practice

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performance.

#### Future Market Scenario (2024-2031F)

Dental practice software is anticipated to make significant progress in the industry by incorporating new technologies in the future. One leading development is the greater uptake of artificial intelligence (AI) and machine learning (ML) in dental practice software. This is why most people believe that administrative tasks like scheduling appointments, insurance claims processing, communicating with patients, and even billing are bound to be automated thanks to AI-powered algorithms. AI and automation will make things faster, besides relieving dental personnel to pay more attention to patients. Furthermore, such advanced data analysis capabilities based on AI are going to give some new data that dental practices can use to get the maximum advantage out of their operations while treating patients.

#### Key Players Landscape and Outlook

Several medical device companies like Henry Schein Inc, Carestream Health, Curve Dental Inc., Datacon Dental Systems, NextGen, Healthcare Information Systems LLC, DentiMax LLC, Patterson Companies Inc., Open Dental Software Inc., ACE Dental Software and PDDS Buyer LLC are flourishing in the global dental practice management software market by planning and adopting new strategies. They are complying with new strategic initiatives for dental management software to increase their market presence. New agreements, contracts, acquisitions, mergers, investments, and partnerships are major ways through which they are trying to achieve higher market share.

PracticeTek, a recognized leader in healthcare technology solutions, launched Ora, the first-of-its-kind to deliver on the promise of providing [all-in-one] practice management software to dental practices in June 2024. Ora revolutionizes operations for dental practices and DSOs, providing a comprehensive suite of tools integrated to create a truly unified experience-one platform, one support team, one login, one bill.

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