

Tires & Rubber in the United States

Industry Report | 2024-05-17 | 56 pages | MarketLine

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Report description:

Tires & Rubber in the United States

Summary

Tires & Rubber in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tires & rubber market is segmented into car OEM, truck OEM, motorcycle OEM, car aftermarket, truck aftermarket, and motorcycle aftermarket.
- The US tires & rubber market recorded revenues of \$62,437.8 million in 2023, representing a compound annual growth rate (CAGR) of 8.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0.1% between 2018 and 2023, to reach a total of 330.7 million units in 2023.
- The US tires & rubber market held a 77.3% share of the North American tire & rubber market. The country is one of the world's leading automotive producers and exporters, which supports the demand for tires & rubber.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tires & rubber market in the United States

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- Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States tires & rubber market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States tires & rubber market by value in 2023?
- What will be the size of the United States tires & rubber market in 2028?
- What factors are affecting the strength of competition in the United States tires & rubber market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's tires & rubber market?

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