

Telecommunication Services in Greece

Industry Report | 2024-07-19 | 41 pages | MarketLine

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Report description:

Telecommunication Services in Greece

Summary

Telecommunication Services in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.
- The Greek telecommunication services market recorded revenues of \$4.3 billion in 2023, representing a negative compound annual growth rate (CAGR) of 2.2% between 2018 and 2023.
- The market consumption volume increased with a CAGR of 0.7% between 2018 and 2023, to reach a total of 22.6 million subscriptions in 2023.
- The expansion of Greece's telecommunications services market in 2023 is largely due to the rising proportion of internet users. According to the World Bank, the percentage of internet users in the country grew to 85.4% in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Greece
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Greece

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- Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Greece telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Greece telecommunication services market by value in 2023?
- What will be the size of the Greece telecommunication services market in 2028?
- What factors are affecting the strength of competition in the Greece telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Greece's telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent market developments?

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8 Company Profiles

8.1. Hellenic Telecommunications Organization S.A.

8.2. Cosmote Mobile Telecommunications S.A.

8.3. Quest Holdings SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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