

## **Skincare in Japan**

Industry Report | 2024-05-02 | 50 pages | MarketLine

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### **Report description:**

Skincare in Japan

#### Summary

Skincare in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Japanese Skincare market had total revenues of \$14,771.3 million in 2023, representing a compound annual growth rate (CAGR) of 1% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.1% between 2018 and 2023, to reach a total of 1,171.6 million units in 2023.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 1.2% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$15,700.0 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Japan

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- Leading company profiles reveal details of key skincare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan skincare market with five year forecasts

#### Reasons to Buy

- What was the size of the Japan skincare market by value in 2023?
- What will be the size of the Japan skincare market in 2028?
- What factors are affecting the strength of competition in the Japan skincare market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's skincare market?

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