

Skincare in Italy

Industry Report | 2024-05-02 | 46 pages | MarketLine

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Report description:

Skincare in Italy

Summary

Skincare in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Italian Skincare market had total revenues of \$4,255.6 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0.6% between 2018 and 2023, to reach a total of 306.3 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.5% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$4,825.4 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Italy

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- Leading company profiles reveal details of key skincare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy skincare market with five year forecasts

Reasons to Buy

- What was the size of the Italy skincare market by value in 2023?
- What will be the size of the Italy skincare market in 2028?
- What factors are affecting the strength of competition in the Italy skincare market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's skincare market?

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