

## **Skincare in Australia**

Industry Report | 2024-05-02 | 47 pages | MarketLine

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### **Report description:**

Skincare in Australia

#### Summary

Skincare in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2023 exchange rates.
- The Australian Skincare market had total revenues of \$1,417.9 million in 2023, representing a compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0.5% between 2018 and 2023, to reach a total of 131.2 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$1,733.2 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in

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## Australia

- Leading company profiles reveal details of key skincare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia skincare market with five year forecasts

## Reasons to Buy

- What was the size of the Australia skincare market by value in 2023?
- What will be the size of the Australia skincare market in 2028?
- What factors are affecting the strength of competition in the Australia skincare market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's skincare market?

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- 7.2. Who are the leading players in the Australian skincare market?
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