

## **Residential Construction in Brazil**

Industry Report | 2024-05-03 | 38 pages | MarketLine

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### **Report description:**

Residential Construction in Brazil

#### Summary

Residential Construction in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Residential construction refers to the process of building structures primarily intended for people to live in.
- The Brazilian residential construction market recorded total revenues of \$46.9 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.
- The new construction segment accounted for the market's largest proportion in 2023, with total revenues of \$25 billion, equivalent to 53.2% of the market's overall value.
- In 2023, the Brazilian residential construction market accounted for 3.6% of the total value of the Americas residential construction market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the residential construction market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the residential construction market in Brazil
- Leading company profiles reveal details of key residential construction market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil residential construction market with five year forecasts

#### Reasons to Buy

- What was the size of the Brazil residential construction market by value in 2023?
- What will be the size of the Brazil residential construction market in 2028?
- What factors are affecting the strength of competition in the Brazil residential construction market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's residential construction market?

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