

## Pet Healthcare in Turkey

Industry Report | 2024-03-15 | 33 pages | MarketLine

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### **Report description:**

Pet Healthcare in Turkey

Summary

Pet Healthcare in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **Key Highlights**

- The Turkish Pet healthcare market recorded revenues of \$4 million in 2023, representing a compound annual growth rate (CAGR) of 38% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 4.4% between 2018 and 2023, to reach a total of 0.8 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 17.9% over 2023-28, which is expected to drive the market to a value of \$9 million by the end of 2028.

### **Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Turkey
- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pet healthcare market with five year forecasts by both value and volume

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## Reasons to Buy

- What was the size of the Turkey pet healthcare market by value in 2023?
- What will be the size of the Turkey pet healthcare market in 2028?
- What factors are affecting the strength of competition in the Turkey pet healthcare market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's pet healthcare market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Category segmentation

##### 1.6. Geography segmentation

##### 1.7. Market share

##### 1.8. Market rivalry

##### 1.9. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

##### 3.2. Market volume

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

##### 4.3. Market distribution

#### 5 Market Outlook

##### 5.1. Market value forecast

##### 5.2. Market volume forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Market share

##### 7.2. Who are the leading players in the Turkish pet healthcare market?

##### 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?

##### 7.4. What are the most popular brands in the Turkish pet healthcare market?

#### 8 Company Profiles

- 8.1. H. von Gimborn GmbH
- 8.2. Trixie Heimtierbedarf GmbH & Co KG
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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