

Pet Healthcare in Turkey

Industry Report | 2024-03-15 | 33 pages | MarketLine

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Report description:

Pet Healthcare in Turkey

Summary

Pet Healthcare in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Turkish Pet healthcare market recorded revenues of \$4 million in 2023, representing a compound annual growth rate (CAGR) of 38% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 4.4% between 2018 and 2023, to reach a total of 0.8 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 17.9% over 2023-28, which is expected to drive the market to a value of \$9 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Turkey
- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pet healthcare market with five year forecasts by both value and volume

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Reasons to Buy

- What was the size of the Turkey pet healthcare market by value in 2023?
- What will be the size of the Turkey pet healthcare market in 2028?
- What factors are affecting the strength of competition in the Turkey pet healthcare market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's pet healthcare market?

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