

Pet Healthcare in Italy

Industry Report | 2024-03-15 | 42 pages | MarketLine

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Report description:

Pet Healthcare in Italy

Summary

Pet Healthcare in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Italian Pet healthcare market recorded revenues of \$796.2 million in 2023, representing a compound annual growth rate (CAGR) of 3.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.4% between 2018 and 2023, to reach a total of 111.1 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.3% over 2023-28, which is expected to drive the market to a value of \$1,081 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Italy
- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy pet healthcare market with

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five year forecasts

Reasons to Buy

- What was the size of the Italy pet healthcare market by value in 2023?
- What will be the size of the Italy pet healthcare market in 2028?
- What factors are affecting the strength of competition in the Italy pet healthcare market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's pet healthcare market?

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