

## **Pet Healthcare in Australia**

Industry Report | 2024-03-15 | 36 pages | MarketLine

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### **Report description:**

Pet Healthcare in Australia

#### Summary

Pet Healthcare in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The Australian Pet healthcare market recorded revenues of \$562.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.4% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 2.1% between 2018 and 2023, to reach a total of 87.4 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 5% over 2023-28, which is expected to drive the market to a value of \$716.9 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Australia
- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia pet healthcare market

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with five year forecasts

## Reasons to Buy

- What was the size of the Australia pet healthcare market by value in 2023?
- What will be the size of the Australia pet healthcare market in 2028?
- What factors are affecting the strength of competition in the Australia pet healthcare market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's pet healthcare market?

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