

Personal Hygiene in Switzerland

Industry Report | 2024-04-19 | 53 pages | MarketLine

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Report description:

Personal Hygiene in Switzerland

Summary

Personal Hygiene in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Swiss Personal Hygiene market recorded revenues of \$332.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.5% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 82.2 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.9% over 2023-28, which is expected to drive the market to a value of \$383.7 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in Switzerland
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in Switzerland
- Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland personal hygiene

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market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Switzerland personal hygiene market by value in 2023?
- What will be the size of the Switzerland personal hygiene market in 2028?
- What factors are affecting the strength of competition in the Switzerland personal hygiene market?
- How has the market performed over the last five years?
- Who are the top competitors in Switzerland's personal hygiene market?

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