

# Hybrid & Electric Cars in Italy

Industry Report | 2024-05-31 | 55 pages | MarketLine

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### **Report description:**

Hybrid & Electric Cars in Italy

#### Summary

Hybrid & Electric Cars in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- The hybrid & electric cars market consists of the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons/sedans, hatchbacks, SUVs, 4x4s, and other related vehicles.

- The Italian hybrid & electric cars market recorded revenues of \$14,822.2 million in 2023, representing a compound annual growth rate (CAGR) of 21.4% between 2018 and 2023.

- Market production volume increased with a CAGR of 41.6% between 2018 and 2023, to reach a total of 511,821 units in 2023.

- Italy held a 5.8% market share in the hybrid & electric car market in the Europe market in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the hybrid & electric cars market in Italy

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Italy

- Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Italy hybrid & electric cars market

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Reasons to Buy

- What was the size of the Italy hybrid & electric cars market by value in 2023?
- What will be the size of the Italy hybrid & electric cars market in 2028?
- What factors are affecting the strength of competition in the Italy hybrid & electric cars market?
- How has the market performed over the last five years?
- How large is Italy's hybrid & electric cars market in relation to its regional counterparts?

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