

Gyms, Health & Fitness Clubs in the United States

Industry Report | 2024-05-17 | 40 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs in the United States

Summary

Gyms, Health & Fitness Clubs in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.
- The US gyms, health & fitness clubs market had total revenues of \$34 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.
- In 2023, the US held a stake of 31.6% of the European gyms, health & fitness clubs market.
- According to GlobalData analysis based on information from the Organisation for Economic Co-operation and Development (OECD), the household consumption expenditure on health per household in the US increased from \$23,629.8 in 2018 to \$30,049.6 in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in the United States

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- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the United States gyms, health & fitness clubs market by value in 2023?
- What will be the size of the United States gyms, health & fitness clubs market in 2028?
- What factors are affecting the strength of competition in the United States gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's gyms, health & fitness clubs market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Geography segmentation

1.4. Market rivalry

1.5. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent notable developments in this market?

7.4. What are the new technical improvements in this market?

8 Company Profiles

8.1. Anytime Fitness LLC

8.2. Life Time Inc

8.3. Equinox Holdings Inc

8.4. Planet Fitness Inc

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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