

Gyms, Health & Fitness Clubs in North America

Industry Report | 2024-05-17 | 39 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs in North America

Summary

Gyms, Health & Fitness Clubs in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.
- The North American gyms, health & fitness clubs market had total revenues of \$43 billion in 2023, representing a compound annual growth rate (CAGR) of 0.3% between 2018 and 2023.
- In 2023, the US held a stake of 79.1% of the North American gyms, health & fitness clubs market, followed by Canada at 15.0% and Mexico at 6.0%.
- According to GlobalData analysis based on information from the Organisation for Economic Co-operation and Development (OECD), the household consumption expenditure on health per household in the US increased from \$23,629.8 in 2018 to \$30,049.6 in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness

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clubs market in North America

- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the North America gyms, health & fitness clubs market by value in 2023?
- What will be the size of the North America gyms, health & fitness clubs market in 2028?
- What factors are affecting the strength of competition in the North America gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's gyms, health & fitness clubs market?

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