

Gyms, Health & Fitness Clubs in China

Industry Report | 2024-05-17 | 35 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs in China

Summary

Gyms, Health & Fitness Clubs in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.
- The Chinese gyms, health & fitness clubs market had total revenues of \$6.8 billion in 2023, representing a compound annual growth rate (CAGR) of 4% between 2018 and 2023.
- The Chinese gyms, health & fitness clubs market held a stake of 29.4% of the Asia-Pacific gyms, health & fitness clubs market.
- According to GlobalData analysis based on information from the National Bureau of Statistics of China, the household consumption expenditure on health per household in China increased from \$769.2 in 2018 to \$966.5 in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in China
- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the China gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the China gyms, health & fitness clubs market by value in 2023?
- What will be the size of the China gyms, health & fitness clubs market in 2028?
- What factors are affecting the strength of competition in the China gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- What are the main segments that make up China's gyms, health & fitness clubs market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Geography segmentation

1.4. Market rivalry

1.5. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the most recent notable developments in this market?

7.4. What are the new technical improvements in this market?

7.5. What are the government initiatives for gym & fitness clubs in Singapore in 2023?

8 Company Profiles

8.1. Konami Group Corp

8.2. Anytime Fitness LLC

8.3. Gold's Gym International Inc

9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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