

Gyms, Health & Fitness Clubs in Brazil

Industry Report | 2024-05-17 | 31 pages | MarketLine

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Report description:

Gyms, Health & Fitness Clubs in Brazil

Summary

Gyms, Health & Fitness Clubs in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The gyms, health and fitness clubs market includes establishments that offer facilities and services for physical exercise and fitness training, such as workout equipment, classes, personal training, and other amenities aimed at promoting health.
- The Brazilian gyms, health & fitness clubs market recorded total revenues of \$3.7 billion in 2023, representing a compound annual growth rate (CAGR) of 5.2% between 2018 and 2023.
- In 2023, Brazil held a stake of 7.7% of America's gyms, health & fitness clubs market.
- According to GlobalData analysis based on information from the Brazilian Institute of Geography and Statistics (IBGE), the national disposable income in current prices in Brazil increased from \$1,419.9 billion in 2020 to \$1,821.9 billion in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Brazil
- Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil gyms, health & fitness clubs market with five year forecasts

Reasons to Buy

- What was the size of the Brazil gyms, health & fitness clubs market by value in 2023?
- What will be the size of the Brazil gyms, health & fitness clubs market in 2028?
- What factors are affecting the strength of competition in the Brazil gyms, health & fitness clubs market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's gyms, health & fitness clubs market?

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