

Fixed Line Telecoms in China

Industry Report | 2024-06-28 | 43 pages | MarketLine

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Report description:

Fixed Line Telecoms in China

Summary

Fixed Line Telecoms in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed < 128 Kbps) and Broadband (transmission speed > 128 Kbps).
- The Chinese fixed-line telecoms market recorded revenues of \$288,236.6 million in 2023, representing a compound annual growth rate (CAGR) of 6.1% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 6.8% between 2018 and 2023, to reach a total of 819,754.7 thousand Subscriptions in 2023.
- In 2023, China held a share of 80% and was the largest fixed-line telecom market in the region.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fixed line telecoms market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fixed line telecoms

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market in China

- Leading company profiles reveal details of key fixed line telecoms market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China fixed line telecoms market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the China fixed line telecoms market by value in 2023?
- What will be the size of the China fixed line telecoms market in 2028?
- What factors are affecting the strength of competition in the China fixed line telecoms market?
- How has the market performed over the last five years?
- Who are the top competitors in China's fixed line telecoms market?

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