

# Dog Care in Brazil

Industry Report | 2024-03-15 | 41 pages | MarketLine

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### **Report description:**

Dog Care in Brazil

#### Summary

Dog Care in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The Brazilian Dog care market recorded revenues of \$6,507.2 million in 2023, representing a compound annual growth rate (CAGR) of 15.3% between 2018 and 2023.

- Market consumption volume increased with a CAGR of 10.6% between 2018 and 2023, to reach a total of 2,735.5 million kilograms in 2023.

- The performance of the market is forecast to decelerate, with an anticipated CAGR of 11.9% over 2023-28, which is expected to drive the market to a value of \$11,406.5 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dog care market in Brazil

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Brazil
- Leading company profiles reveal details of key dog care market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil dog care market with five year forecasts

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- What was the size of the Brazil dog care market by value in 2023?
- What will be the size of the Brazil dog care market in 2028?
- What factors are affecting the strength of competition in the Brazil dog care market?
- How has the market performed over the last five years?
- How large is Brazil's dog care market in relation to its regional counterparts?

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