

City Profile - Reading; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Industry Report | 2024-04-24 | 29 pages | MarketLine

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Report description:

City Profile - Reading; Comprehensive overview of the city, PEST analysis and analysis of key industries including technology, tourism and hospitality, construction and retail.

Summary

"City Profile - Reading" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Reading.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Reading city is located in Berkshire County in the southeast of the United Kingdom accounting for 0.4% of country's GDP in 2023. In 2023, the city's economy experienced modest growth of 1.7% in real terms owing to growth in manufacturing, tourism and service sectors despite challenges such as global economic slowdown, supply chain disruptions, and persistent inflation prevalent in the economy

Scope

- The service sector mainly drives the economic growth of Reading City, accounting for 83.3% of the total GDP in 2023
- The city is a hub of creative and digital industry, ICT industry, business & financial/legal services, energy and renewable industry,

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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