

# Cat Care in Turkey

Industry Report | 2024-04-05 | 39 pages | MarketLine

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# Report description:

Cat Care in Turkey

#### Summary

Cat Care in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **Key Highlights**

- The Turkish Cat care market recorded revenues of \$141.6 million in 2023, representing a compound annual growth rate (CAGR) of 38.2% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 4.8% between 2018 and 2023, to reach a total of 69.1 million kilograms in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 17.1% over 2023-28, which is expected to drive the market to a value of \$312.4 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Turkey
- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey cat care market with five year forecasts

# Reasons to Buy

- What was the size of the Turkey cat care market by value in 2023?
- What will be the size of the Turkey cat care market in 2028?
- What factors are affecting the strength of competition in the Turkey cat care market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's cat care market?

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