

## **Cat Care in Italy**

Industry Report | 2024-04-05 | 48 pages | MarketLine

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### **Report description:**

Cat Care in Italy

Summary

Cat Care in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The Italian Cat care market recorded revenues of \$1,471.3 million in 2023, representing a compound annual growth rate (CAGR) of 0.9% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2018 and 2023, to reach a total of 375.8 million kilograms in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 1.7% over 2023-28, which is expected to drive the market to a value of \$1,601.6 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cat care market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cat care market in Italy
- Leading company profiles reveal details of key cat care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy cat care market with five year forecasts

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## Reasons to Buy

- What was the size of the Italy cat care market by value in 2023?
- What will be the size of the Italy cat care market in 2028?
- What factors are affecting the strength of competition in the Italy cat care market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's cat care market?

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