

## **Automotive Manufacturing in South America**

Industry Report | 2024-06-28 | 53 pages | MarketLine

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### **Report description:**

Automotive Manufacturing in South America

#### Summary

Automotive Manufacturing in South America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. Market value of the automotive manufacturing industry is calculated based on the manufacturer's selling price, excluding taxes and levies. Market volume represents the production of vehicles in a country in a specific year.
- The South American automotive manufacturing industry had total revenues of \$73.8 billion in 2023, representing a compound annual growth rate (CAGR) of 5% between 2018 and 2023.
- Industry production volume increased with a CAGR of 1% between 2018 and 2023, to reach a total of 6.6 thousand units in 2023.
- Brazil captured a share of 72.3% of the South American automotive manufacturing industry in 2023, making it the largest market in the region. It is followed by Argentina with 25.5% share.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in South America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in South America

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- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South America automotive manufacturing market with five year forecasts

#### Reasons to Buy

- What was the size of the South America automotive manufacturing market by value in 2023?
- What will be the size of the South America automotive manufacturing market in 2028?
- What factors are affecting the strength of competition in the South America automotive manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up South America's automotive manufacturing market?

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