

Automotive Manufacturing in Malaysia

Industry Report | 2024-06-28 | 50 pages | MarketLine

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Report description:

Automotive Manufacturing in Malaysia

Summary

Automotive Manufacturing in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Automotive manufacturing market is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. Market value of the automotive manufacturing industry is calculated based on the manufacturer's selling price, excluding taxes and levies. Market volume represents the production of vehicles in a country in a specific year.
- The Malaysian automotive manufacturing industry recorded revenues of \$21.6 billion in 2023, representing a compound annual growth rate (CAGR) of 6.4% between 2018 and 2023.
- Industry production volume increased with a CAGR of 5.2% between 2018 and 2023, to reach a total of 1.4 million units in 2023.
- The Malaysian automotive manufacturing industry production growth is supported by rising domestic consumption and the accelerating exports of automobiles. According to the Malaysian Automotive Association (MAA), in 2023, the number of passenger cars manufactured and assembled in Malaysia reached 724,891, up 11.5% annually.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Malaysia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

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manufacturing market in Malaysia

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia automotive manufacturing market with five year forecasts

Reasons to Buy

- What was the size of the Malaysia automotive manufacturing market by value in 2023?
- What will be the size of the Malaysia automotive manufacturing market in 2028?
- What factors are affecting the strength of competition in the Malaysia automotive manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Malaysia's automotive manufacturing market?

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