

Collagen Supplement Market Report by Source (Marine and Poultry, Porcine, Bovine), Product (Gelatin Collagen Supplements, Hydrolyzed Collagen Supplements, Native Collagen Supplements), Form (Pills and Gummies, Powder, Liquid/Drinks), Sales Channel (Pharmacy, Specialty Store, Online Store), Application (Nutraceuticals, Cosmetics, Healthcare, Food, and Others), and Region 2024-2032

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Report description:

The global collagen supplement market size reached US\$ 2.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 3.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.39% during 2024-2032.

Collagen supplements are used to add more collagen to the diet for preventing collagen deficiency. They comprise amino acids, proteins, vitamin C, biotin, and zinc that are available in the form of tablets, capsules, and powders. They help reduce the effects of aging by adding moisture to the skin, reducing wrinkles, and improving elasticity. They assist in restoring or preventing the deterioration of the cartilage in joints. They also aid in increasing muscle mass and preventing bone loss. Apart from this, they offer several benefits, such as maintaining a healthy gut, enhancing a healthy weight, reducing anxiety, and promoting healthy nail and hair growth.

Collagen Supplement Market Trends:

At present, the growing prevalence of various diseases, such as arthritis, inflammatory bone diseases, and rheumatoid arthritis, across the globe represents one of the key factors driving the market. Besides this, the rising awareness among the masses about the benefits of collagen supplements to prevent collagen deficiency in the body is contributing to the growth of the market. In addition, the increasing consumption of collagen supplements to enhance the growth of hair, skin, nails, bones, tendons, muscles, ligaments, joints, and other organs is positively influencing the market. Moreover, the wide availability of collagen supplements

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through online and offline distribution channels is offering lucrative growth opportunities to industry investors. Apart from this, there is a rise in the adoption of veganism to reduce animal slaughter around the world. This, along with the growing utilization of collagen supplements in the food and beverage (F&B) industry, is offering a positive market outlook. Additionally, key market players are extensively investing in research and development (R&D) activities to introduce bovine-sourced supplements that are used for treating ortho diseases, such as osteoporosis and scoliosis, which is bolstering the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global collagen supplement market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on source, product, form, sales channel and application.

Breakup by Source:

- Marine and Poultry
- Porcine
- Bovine

Breakup by Product:

- Gelatin Collagen Supplements
- Hydrolyzed Collagen Supplements
- Native Collagen Supplements

Breakup by Form:

- Pills and Gummies
- Powder
- Liquid/Drinks

Breakup by Sales Channel:

- Pharmacy
- Specialty Store
- Online Store

Breakup by Application:

- Nutraceuticals
- Cosmetics
- Healthcare
- Food
- Others

Breakup by Region:

- North America
 - o□ United States
 - o□ Canada
- Asia-Pacific
 - o□ China
 - o□ Japan
 - o□ India
 - o□ South Korea
 - o□ Australia
 - o□ Indonesia

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- o Others
- Europe
- o Germany
- o France
- o United Kingdom
- o Italy
- o Spain
- o Russia
- o Others
- Latin America
- o Brazil
- o Mexico
- o Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Absolute Collagen, BioTech USA Ltd., Codeage LLC, Further Inc., Hunter and Gather Foods, Nestle S.A., Nutraformis Limited, Optimum Nutrition (Glanbia Performance Nutrition India Pvt. Ltd), Proto-col, Revive Collagen, Shiseido Company Limited, TCI Co. Ltd. and The Clorox Company.

Key Questions Answered in This Report

1. What was the size of the global collagen supplement market in 2023?
2. What is the expected growth rate of the global collagen supplement market during 2024-2032?
3. What are the key factors driving the global collagen supplement market?
4. What has been the impact of COVID-19 on the global collagen supplement market?
5. What is the breakup of the global collagen supplement market based on the source?
6. What is the breakup of the global collagen supplement market based on the product?
7. What is the breakup of the global collagen supplement market based on the form?
8. What is the breakup of the global collagen supplement market based on the sales channel?
9. What is the breakup of the global collagen supplement market based on the application?
10. What are the key regions in the global collagen supplement market?
11. Who are the key players/companies in the global collagen supplement market?

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