

Airfreight Forwarding Market Report by Type (Full Charter, Split Charter), Service Type (Packaging and Labelling, Documentation and PO Management, Charter Services, Transportation and Warehousing, and Others), End Use Industry (Retail and FMCG, Manufacturing, Consumer Appliances, Healthcare, and Others), and Region 2024-2032

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Report description:

The global airfreight forwarding market size reached 49.7 Million Tons in 2023. Looking forward, IMARC Group expects the market to reach 68.8 Million Tons by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032.

Airfreight forwarding is a process wherein a firm act as an intermediary between the manufacturer and various transportation services to transport goods to the final distribution point. It includes activities such as warehousing, booking cargo space, freight consolidation, negotiating freight charges, tracking inland transportation, filing insurance claims, preparing shipping and export documents, packaging and labeling goods, and centralizing control loading, customs and security procedures. Consequently, it is utilized to deliver perishable and non-perishable goods, such as electronic appliances, automotive parts, retail products, jewelry, healthcare products, etc.

The expanding international trade is escalating the demand for airfreight forwarding to ease the supply chain process and allow organizations to focus on their core business activities. Apart from this, the rising online sales of consumer electronics and fashionable garments are increasing the adoption of airfreight forwarding across small and medium-sized enterprises (SMEs) to manage cross-border e-commerce activities effectively. Additionally, market players are offering customized solutions to meet the transportation needs of e-commerce companies. Furthermore, the escalating demand for automotive products, medical devices, agricultural products and seafood is increasing business-to-business (B2B) shipping, which is propelling the market growth. However, travel bans and other related restrictions imposed by governing agencies of several countries to contain the spread of

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the coronavirus disease (COVID-19) have negatively impacted the air freight and logistics services around the world.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global airfreight forwarding market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, service type and end use industry.

Breakup by Type:

- Full Charter
- Split Charter

Breakup by Service Type:

- Packaging and Labelling
- Documentation and PO Management
- Charter Services
- Transportation and Warehousing
- Others

Breakup by End Use Industry:

- Retail and FMCG
- Manufacturing
- Consumer Appliances
- Healthcare
- Others

Breakup by Region:

- North America
 - o□ United States
 - o□ Canada
- Asia-Pacific
 - o□ China
 - o□ Japan
 - o□ India
 - o□ South Korea
 - o□ Australia
 - o□ Indonesia
 - o□ Others
- Europe
 - o□ Germany
 - o□ France
 - o□ United Kingdom
 - o□ Italy
 - o□ Spain
 - o□ Russia
 - o□ Others
- Latin America

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o Brazil

o Mexico

o Others

- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bollore Logistics, CEVA Logistics AG (CMA CGM S.A.), Deutsche Post AG, DSV Panalpina A/S, Expeditors International, Hellmann Worldwide Logistics, Kuehne Nagel International AG, Nippon Express, Sinotrans Limited and UPS Supply Chain Solutions.

Key Questions Answered in This Report

1. What was the size of the global airfreight forwarding market in 2023?
2. What is the expected growth rate of the global airfreight forwarding market during 2024-2032?
3. What are the key factors driving the global airfreight forwarding market?
4. What has been the impact of COVID-19 on the global airfreight forwarding market?
5. What is the breakup of the global airfreight forwarding market based on the type?
6. What is the breakup of the global airfreight forwarding market based on the end use industry?
7. What are the key regions in the global airfreight forwarding market?
8. Who are the key players/companies in the global airfreight forwarding market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Airfreight Forwarding Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Type
 - 6.1 Full Charter
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Split Charter
 - 6.2.1 Market Trends

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- 6.2.2 Market Forecast
- 7 Market Breakup by Service Type
 - 7.1 Packaging and Labelling
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Documentation and PO Management
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Charter Services
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4 Transportation and Warehousing
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
 - 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 8 Market Breakup by End Use Industry
 - 8.1 Retail and FMCG
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Manufacturing
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Consumer Appliances
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Healthcare
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
 - 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
 - 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
 - 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends

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- 9.2.2.2 Market Forecast
- 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends

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- 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 Bollore Logistics
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.2 CEVA Logistics AG (CMA CGM S.A.)
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Deutsche Post AG
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 DSV Panalpina A/S
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
 - 14.3.5 Expeditors International
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.5.4 SWOT Analysis
 - 14.3.6 Hellmann Worldwide Logistics

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- 14.3.6.1 Company Overview
- 14.3.6.2 Product Portfolio
- 14.3.6.3 Financials
- 14.3.7 Kuehne Nagel International AG
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
- 14.3.8 Nippon Express
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Sinotrans Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
- 14.3.10 UPS Supply Chain Solutions
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials

Airfreight Forwarding Market Report by Type (Full Charter, Split Charter), Service Type (Packaging and Labelling, Documentation and PO Management, Charter Services, Transportation and Warehousing, and Others), End Use Industry (Retail and FMCG, Manufacturing, Consumer Appliances, Healthcare, and Others), and Region 2024-2032

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