

## **Pet Food Ingredients Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032**

Market Report | 2024-07-30 | 310 pages | Global Market Insights

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### **Report description:**

Pet Food Ingredients Market size will depict over 5.3% CAGR between 2024 and 2032 due to surging popularity of grain-free diets along with the strong demand for alternative protein sources, such as lentils, peas, chickpeas, as well as novel proteins like insects and algae. Consumers are increasingly seeking natural, clean-label pet food products free from artificial preservatives, colors, and flavors. This trend towards transparency in labeling is driving manufacturers to use simple, recognizable ingredients, subsequently complimenting the market growth. For example, in May 2024, Dr. Clauder's partnered with protein pioneer Calysta to unveil the first-ever dog treats crafted with FeedKind Pet protein, a new new pet food ingredient.

The industry is segmented into ingredient, application and region.

By ingredient, the pet food ingredients industry value from the vitamins segment will accrue a lucrative growth rate through 2032. Vitamins, such as A, C, and E are powerful antioxidants that help strengthen the immune system, protecting pets from infections, diseases, and the harmful effects of free radicals. On the other side, vitamin D is vital for calcium absorption, which is necessary for strong bones and teeth as it plays a prominent role in maintaining healthy joints, and helping to prevent conditions like arthritis and osteoporosis.

With respect to application, the pet food ingredients market size from the fish segment will exhibit a remarkable CAGR from 2024-2032. The strong emphasis on sustainability in aquaculture is leading to the development of more sustainable fish food ingredients. These include plant-based proteins, algae, and other alternative ingredients that limit the reliance on wild-caught fish for feed. The shift towards using responsibly sourced and sustainable fish food ingredients in aquaculture will further favor segment growth.

North America pet food ingredients industry share will witness significant growth through 2032 due to the growing demand for premium, human-grade ingredients in pet food as pets are increasingly viewed as family members in the region. The rise of online shopping has led to increased sales of pet food through e-commerce platforms, allowing greater access to a variety of specialized and niche products across the region.

### **Table of Contents:**

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## Report Content

### Chapter 1 Methodology and Scope

- 1.1 Market scope and definition
- 1.2 Base estimates and calculations
- 1.3 Forecast calculation
- 1.4 Data sources
  - 1.4.1 Primary
  - 1.4.2 Secondary
    - 1.4.2.1 Paid sources
    - 1.4.2.2 Public sources

### Chapter 2 Executive Summary

#### 2.1 Industry 360° synopsis

### Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
  - 3.1.1 Key manufacturers
  - 3.1.2 Distributors
  - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
  - 3.2.1 Growth drivers
  - 3.2.2 Market challenges
  - 3.2.3 Market opportunity
    - 3.2.3.1 New opportunities
    - 3.2.3.2 Growth potential analysis
- 3.3 Raw material landscape
  - 3.3.1 Manufacturing trends
  - 3.3.2 Technology evolution
    - 3.3.2.1 Sustainable manufacturing
      - 3.3.2.1.1 Green practices
      - 3.3.2.1.2 Decarbonization
  - 3.3.3 Sustainability in raw materials
  - 3.3.4 Pricing trends (USD/Ton), 2021 - 2032
    - 3.3.4.1 North America
    - 3.3.4.2 Europe
    - 3.3.4.3 Asia Pacific
    - 3.3.4.4 Latin America
    - 3.3.4.5 Middle East and Africa
- 3.4 Regulations and market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

### Chapter 4 Competitive Landscape, 2023

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix
- 4.3 Strategic outlook matrix

### Chapter 5 Market Size and Forecast, By Ingredient, 2021-2032 (USD Million, Kilo Tons)

- 5.1 Key trends
- 5.2 Amino acids
- 5.3 Phosphates

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- 5.4 Vitamins
- 5.5 Acidifiers
- 5.6 Specialty Proteins
- 5.7 Fish Proteins
  - 5.7.1 Salmon
  - 5.7.2 Whitefish
  - 5.7.3 Others
- 5.8 Fish Oils
- 5.9 Carotenoids
- 5.10 Others

#### Chapter 6 Market Size and Forecast, By Application, 2021-2032 (USD Million, Kilo Tons)

- 6.1 Key trends
- 6.2 Dog
- 6.3 Cat
- 6.4 Fish
- 6.5 Others

#### Chapter 7 Market Size and Forecast, By Region, 2021-2032 (USD Million, Kilo Tons)

- 7.1 Key trends
- 7.2 North America
  - 7.2.1 U.S.
  - 7.2.2 Canada
- 7.3 Europe
  - 7.3.1 Germany
  - 7.3.2 UK
  - 7.3.3 France
  - 7.3.4 Italy
  - 7.3.5 Spain
  - 7.3.6 Rest of Europe
- 7.4 Asia Pacific
  - 7.4.1 China
  - 7.4.2 India
  - 7.4.3 Japan
  - 7.4.4 South Korea
  - 7.4.5 Australia
  - 7.4.6 Indonesia
  - 7.4.7 Malaysia
  - 7.4.8 Rest of Asia Pacific
- 7.5 Latin America
  - 7.5.1 Brazil
  - 7.5.2 Mexico
  - 7.5.3 Argentina
  - 7.5.4 Rest of Latin America
- 7.6 MEA
  - 7.6.1 Saudi Arabia
  - 7.6.2 UAE
  - 7.6.3 South Africa
  - 7.6.4 Rest of MEA

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## Chapter 8 Company Profiles

- 8.1 AFB International
- 8.2 Archers Daniel Midland (ADM)
- 8.3 BHJ A/S
- 8.4 Biorigin
- 8.5 Diana Pet Food
- 8.6 DuPont Nutrition and Health
- 8.7 Hebei Donghua Chemical Group
- 8.8 Kemin Industries, Inc.
- 8.9 Koninklijke DSM N.V.
- 8.10 Lallemand, Inc.
- 8.11 Muenster milling company
- 8.12 Novus International
- 8.13 Omega Protein Corporation
- 8.14 Pacific Bioproducts
- 8.15 Pancosma SA
- 8.16 Vitiva



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