

Industrial Floor Coatings Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

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Report description:

Industrial floor coatings market size is anticipated to witness a 7.2% CAGR between 2024 and 2032 fueled by the rising demand for durable, high-performance flooring solutions across various industrial sectors.

Industrial facilities, such as manufacturing plants, warehouses, and distribution centers require flooring that can withstand heavy traffic, mechanical stress, chemical spills, and extreme temperatures. Additionally, the drive for improved safety, aesthetic appeal, and compliance with industry standards is accelerating the adoption of advanced industrial floor coatings. For instance, in December 2023, United Floor Coatings launched a new range of epoxy and polyaspartic products.

As industrial and commercial sectors expand and modernize, the demand for premium floor coatings is on the rise. These coatings not only ensure longevity but also enhance operational efficiency. Furthermore, growing awareness of sustainable and eco-friendly coatings, known for benefits like low VOC emissions and recyclability is bolstering the market growth.

The overall industry is divided into product, flooring material, component, application, and region.

Based on product, the industrial floor coatings market size from the polyaspartic segment is slated to witness significant growth during 2024-2032. This growth is attributed to the rapid curing times, high durability, and exceptional resistance to chemicals and abrasion offered by polyaspartic. These coatings also can deliver a high-quality finish, endure heavy traffic, and withstand harsh industrial conditions, making them a top choice for demanding environments.

Industrial floor coatings market share from the food processing application segment will foresee considerable growth up to 2032. This demand is driven by stringent hygiene and safety standards that necessitate flooring solutions with outstanding durability and easy maintenance. Floors in food processing facilities must resist harsh chemical cleaning, endure spills and stains, and provide a non-slip surface to avert accidents.

North America industrial floor coatings industry is anticipated to witness substantial growth through 2032 attributed to robust industrial activity, stringent regulatory standards, and a focus on infrastructure modernization. The diverse industrial sectors, including manufacturing, automotive, and logistics, also necessitate high-performance flooring solutions that offer durability, chemical resistance, and safety, adding to the regional market growth.

Table of Contents:

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Report Content

Chapter 1 Methodology and Scope

- 1.1 Market scope and definition
- 1.2 Base estimates and calculations
- 1.3 Forecast calculation
- 1.4 Data sources
 - 1.4.1 Primary
 - 1.4.2 Secondary
 - 1.4.2.1 Paid sources
 - 1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry 360° synopsis

Chapter 3 Industry Insights

- 3.1 Industry ecosystem analysis
 - 3.1.1 Key manufacturers
 - 3.1.2 Distributors
 - 3.1.3 Profit margins across the industry
- 3.2 Industry impact forces
 - 3.2.1 Growth drivers
 - 3.2.2 Market challenges
 - 3.2.3 Market opportunity
 - 3.2.3.1 New opportunities
 - 3.2.3.2 Growth potential analysis
- 3.3 Raw material landscape
 - 3.3.1 Manufacturing trends
 - 3.3.2 Technology evolution
 - 3.3.2.1 Sustainable manufacturing
 - 3.3.2.1.1 Green practices
 - 3.3.2.1.2 Decarbonization
 - 3.3.3 Sustainability in raw materials
 - 3.3.4 Raw material pricing trends (USD/Ton)
 - 3.3.4.1 North America
 - 3.3.4.2 Europe
 - 3.3.4.3 Asia Pacific
 - 3.3.4.4 Latin America
 - 3.3.4.5 Middle East and Africa
- 3.4 Regulations and market impact
- 3.5 Porter's analysis
- 3.6 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

- 4.1 Company market share analysis
- 4.2 Competitive positioning matrix
- 4.3 Strategic outlook matrix

Chapter 5 Market Size and Forecast, By Product, 2021-2032 (USD Million, Kilo Tons)

- 5.1 Key trends
- 5.2 Acrylic
- 5.3 Polyaspartic

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5.4 Epoxy cementitious

5.5 Polyurethane

5.6 Epoxy

5.7 Methyl methacrylate (MMA)

Chapter 6 Market Size and Forecast, By Component, 2021-2032 (USD Million, Kilo Tons)

6.1 Key trends

6.2 Single component

6.3 Double component

6.4 Three component

6.5 Four component

Chapter 7 Powder Coating Market, By Flooring Material, 2021-2032 (Kilo Tons) (USD Million)

7.1 Key trends

7.2 Concrete

7.3 Mortar

7.4 Terrazzo

Chapter 8 Powder Coating Market, By Application, 2021-2032 (Kilo Tons) (USD Million)

8.1 Key trends

8.2 Manufacturing

8.3 Food processing

8.4 Aviation and transportation

8.5 Warehousing

Chapter 9 Market Size and Forecast, By Region, 2021-2032 (USD Million, Kilo Tons)

9.1 Key trends

9.2 North America

9.2.1 U.S.

9.2.2 Canada

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 France

9.3.4 Italy

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 China

9.4.2 India

9.4.3 Japan

9.4.4 South Korea

9.4.5 Australia

9.4.6 Rest of Asia Pacific

9.5 Latin America

9.5.1 Brazil

9.5.2 Mexico

9.5.3 Argentina

9.5.4 Rest of Latin America

9.6 MEA

9.6.1 Saudi Arabia

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9.6.2 UAE

9.6.3 South Africa

9.6.4 Rest of MEA

Chapter 10 Company Profiles

10.1 Akzo Nobel N.V.

10.2 Florock Polymer Flooring Systems

10.3 Asian Paints

10.4 BASF SE

10.5 CPC Floor Coatings

10.6 Axalta Coating Systems

10.7 Kansai Paints

10.8 Koninklijke DSM

10.9 PPG Industries

10.10 Sherwin-Williams

10.11 Sika AG

10.12 The Lubrizol Corporation

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