

Europe E-Commerce Automotive After Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

Market Report | 2024-07-05 | 300 pages | Global Market Insights

AVAILABLE LICENSES:

- Single User \$3250.00
- Multi User \$3750.00
- Enterprise User \$5750.00

Report description:

Europe E-Commerce Automotive Aftermarket size will grow at over 10.9% CAGR during 2024-2032, driven by government incentives and subsidies for electric vehicles (EVs). According to EEA, the number of electric vehicles in Europe continues to rise annually. For instance, electric car registrations accounted for 23.6% of all new car registrations in 2023. Purchase subsidies, tax reductions, and exemptions from tolls and emissions charges are some policies designed to make BEVs more attractive and affordable for consumers. As BEV ownership increases, so does the demand for related aftermarket products and services, such as replacement parts, maintenance tools, and charging equipment.

Additionally, e-commerce platforms are investing in advanced logistics technologies and infrastructure to enhance their delivery capabilities. This includes the integration of real-time tracking systems, automated warehousing, and optimized supply chain management to ensure timely and accurate deliveries. The rise of same-day and next-day delivery options is also becoming a standard expectation among consumers, driving companies to adopt innovative solutions that minimize delays and improve customer satisfaction.

Europe e-commerce automotive aftermarket is classified based on vehicle powertrain, product, channel, and region.

The BEV segment will grow rapidly through 2032, driven by a surge in demand for aftermarket products and services tailored specifically for these vehicles. The shift towards BEVs is influenced by stringent environmental regulations, advancements in battery technology, and growing consumer preference for sustainable transportation solutions. E-commerce platforms are capitalizing on this trend by offering a diverse range of BEV-specific aftermarket parts, including batteries, charging stations, and performance-enhancing components.

The online shops segment will witness decent growth through 2032, as they provide consumers with unparalleled convenience and access to a wide array of products. The shift from traditional brick-and-mortar stores to digital platforms has been accelerated by the COVID-19 pandemic, which has fundamentally changed consumer behavior and preferences. As consumers value convenience, online shops are offering extensive catalogs of automotive products and leveraging advanced technologies such as artificial intelligence and data analytics to enhance the shopping experience.

France e-commerce automotive aftermarket will grow at a fast pace through 2032, driven by a supportive regulatory environment

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

for EVs, coupled with government incentives and subsidies. Additionally, France's well-established e-commerce infrastructure and high internet penetration rates are contributing to the growth of online automotive parts retailers. A high level of consumer engagement with digital platforms is making it an attractive destination for e-commerce players looking to capitalize on the burgeoning demand for automotive aftermarket products, adding to market value.

Table of Contents:

Report Content

Chapter 1 Methodology and Scope

1.1 Market scope and definition

1.2 Base estimates and calculations

1.3 Forecast calculation

1.4 Data sources

1.4.1 Primary

1.4.2 Secondary

1.4.2.1 Paid sources

1.4.2.2 Public sources

Chapter 2 Executive Summary

2.1 Industry 360° synopsis

Chapter 3 Industry Insights

3.1 Industry ecosystem analysis

3.1.1 Key manufacturers

3.1.2 Distributors

3.1.3 Profit margins across the industry

3.2 Industry impact forces

3.2.1 Growth drivers

3.2.1.1 Growth in e-commerce spending

3.2.1.2 Increasing e-commerce platforms and acquisitions

3.2.1.3 Shifting trend toward brick and click business model

3.2.2 Market challenges

3.2.2.1 Cybersecurity challenges

3.2.2.2 Proliferation of counterfeit parts

3.2.3 Market opportunity

3.2.3.1 New opportunities

3.2.3.2 Growth potential analysis

3.3 Raw material landscape

3.3.1 Manufacturing trends

3.3.2 Technology evolution

3.3.2.1 Sustainable manufacturing

3.3.2.1.1 Green practices

3.3.2.1.2 Decarbonization

3.3.3 Sustainability in raw materials

3.3.4 Raw material pricing trends (USD/Units)

3.4 Regulations and market impact

3.5 Porter's analysis

3.6 PESTEL analysis

Chapter 4 Competitive Landscape, 2023

4.1 Company market share analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.2 Competitive positioning matrix

4.3 Strategic outlook matrix

Chapter 5 Market Size and Forecast, By Vehicle Powertrain, 2018-2032 (USD Million, Thousand Units)

5.1 Key trends

5.2 Internal Combustion Engine (ICE) Vehicles

5.3 Battery Electric Vehicles (BEV)

Chapter 6 Market Size and Forecast, By Consumer, 2018-2032 (USD Million, Thousand Units)

6.1 Key trends

6.2. D2 B

6.2.1 B2bigB

6.2.2 B2smallB

6.3. B2 C

6.4. D2 C

Chapter 7 Market Size and Forecast, By Product, 2018-2032 (USD Million, Thousand Units)

7.1 Key trends

7.2 Replacement parts

7.3 Braking

7.3.1 Brake pads

7.3.2 Hydraulics and Hardware

7.3.3 Rotor and Drum

7.4 Steering And Suspension

7.4.1 Control arms

7.4.2 Ball joints

7.4.3 Tie rods

7.4.4 Sway bar links

7.4.5 Bushings

7.4.6 Bearings/Seals

7.4.7 Coil springs

7.5 Hub assemblies

7.6 Universal joints

7.7 Gaskets

7.8 Wipers

7.9 Filters

7.10 Lighting

7.11 Spark plugs

7.12 Tires

7.13 Battery

7.14 BEV specific parts

7.15 Electronics components

7.15.1 Starter

7.15.2 Alternator

7.15.3 Spark plugs

7.15.4 Others

7.16 Accessories

7.16.1 External component

7.16.2 Internal component

7.17 Lifestyle

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.17.1 Apparel and merchandise

7.17.1.1 T-shirts

7.17.1.2 Caps

7.17.1.3 Mugs

7.17.1.4 Key chains

7.17.1.5 Others

7.17.2 Driving gear and accessories

7.17.2.1 Driving gloves

7.17.2.2 Sunglasses

7.17.2.3 Shoes

7.17.2.4 Watches

7.17.2.5 Others

7.18 Others

Chapter 8 Market Size and Forecast, By Channel, 2018-2032 (USD Million, Thousand Units)

8.1 Key trends

8.2 Marketplaces (amazon, ebay, etc.)

8.3 Online shops (Delticom, Autodoc, etc.)

8.4 Others

Chapter 9 Market Size and Forecast, By Region, 2021-2032 (USD Million, Thousand Units)

9.1 Key trends

9.2 Europe

9.2.1 Germany

9.2.2 UK

9.2.3 France

9.2.4 Spain

9.2.5 Poland

9.2.6 Russia

9.2.7 Benelux

9.2.8 Nordics

9.2.9 Rest of Europe

Chapter 10 Company Profiles

10.1 AD International

10.2 Alibaba Group

10.3 Amazon

10.4 Bosch

10.5 Denso Corporation

10.6 EbaY

10.7 FEBEST EUROPE DISTRIBUTION OU

10.8 Napa Auto Parts

10.9 ORAP GMBH

10.10 Q-Parts24 GmbH and Co. KG

□□

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Europe E-Commerce Automotive After Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

Market Report | 2024-07-05 | 300 pages | Global Market Insights

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$3250.00
	Multi User	\$3750.00
	Enterprise User	\$5750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com