

# Asset-based Lending Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032

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### **Report description:**

Global Asset-Based Lending Market will witness over 10% CAGR between 2024 and 2032, propelled by the growing demand for flexible financing solutions across various industries. According to a report by the Federal Reserve, the demand for business loans, including asset-based lending, has increased by 15% in the past year, highlighting the growing need for flexible financing solutions.

Asset-based lending (ABL) provides businesses with access to capital by leveraging assets such as inventory, accounts receivable, and equipment as collateral. This advantage is leading to rising investments from businesses in the industry. For instance, in May 2024, MNZL, a FinTech startup, secured \$3.5 million in funding to transform asset-backed lending in Egypt and across the MEA region.

This form of lending has gained traction due to its ability to offer more accessible financing options for companies with valuable assets but limited cash flow. As businesses seek to enhance liquidity and manage financial challenges, the asset-based lending market is poised for sustained growth.

The overall Asset-Based Lending Industry value is classified based on the type, interest rate, end-user, and region. In terms of loan types, the equipment financing segment will register a commendable CAGR from 2024 to 2032, significantly contributing to the market expansion. Equipment financing through asset-based lending enables companies to acquire essential machinery and equipment without depleting their working capital. This type of loan is particularly advantageous for businesses in capital-intensive industries such as manufacturing, construction, and transportation. The growing need for equipment upgrades and technological advancements is driving demand for ABL solutions that allow enterprises to invest in necessary assets while maintaining financial flexibility.

The large enterprises segment will witness appreciable growth from 2024 to 2032, emerging as a key end-user of asset-based lending solutions. Large corporations often require significant capital to support their operations, expansion projects, and acquisitions. Asset-based lending offers these companies a reliable source of funding by utilizing their substantial assets as collateral. With the increasing complexity of financial landscapes and the need for tailored financing solutions, large enterprises are increasingly turning to ABL to meet their diverse financial needs, driving market demand in this segment.

Europe asset-based lending market will exhibit a decent growth rate from 2024 to 2032, driven by economic uncertainties and the need for alternative financing options. European businesses are increasingly adopting ABL as a strategy to secure funding amidst tightening credit conditions and fluctuating economic environments. The region's strong regulatory framework and emphasis on financial stability also encourage the adoption of asset-based lending. In addition, the growing demand for innovative financing solutions among European companies, especially in sectors like manufacturing and retail, is fueling the growth of the ABL market across the region.

## **Table of Contents:**

Report Content Chapter 1 Methodology and Scope 1.1 Market scope and definition 1.2 Base estimates and calculations 1.3 Forecast calculation 1.4 Data sources 1.4.1 Primary 1.4.2 Secondary 1.4.2.1 Paid sources 1.4.2.2 Public sources Chapter 2 Executive Summary 2.1 Industry 360 synopsis, 2021 - 2032 Chapter 3 Industry Insights 3.1 Industry ecosystem analysis 3.2 Vendor matrix 3.3 Profit margin analysis 3.4 Technology and innovation landscape 3.5 Patent analysis 3.6 Key news and initiatives 3.7 Regulatory landscape 3.8 Impact forces 3.8.1 Growth drivers 3.8.1.1 Economic recovery and expansion 3.8.1.2 Diversification of funding sources 3.8.1.3 Rising interest rates 3.8.1.4 Asset rich, cash poor situations 3.8.1.5 Increased demand for working capital 3.8.2 Industry pitfalls and challenges 3.8.2.1 Asset valuation issues 3.8.2.2 Competition and pricing pressure 3.9 Growth potential analysis 3.10 Porter's analysis 3.10.1 Supplier power 3.10.2 Buyer power 3.10.3 Threat of new entrants 3.10.4 Threat of substitutes 3.10.5 Industry rivalry 3.11 PESTEL analysis Chapter 4 Competitive Landscape, 2023

4.1 Introduction 4.2 Company market share analysis 4.3 Competitive positioning matrix 4.4 Strategic outlook matrix Chapter 5 Market Estimates and Forecast, By Type, 2021 - 2032 (USD billion) 5.1 Inventory financing 5.2 Receivables financing 5.3 Equipment financing 5.4 Others Chapter 6 Market Estimates and Forecast, By Interest Rate, 2021 - 2032 (USD billion) 6.1 Fixed rate 6.2 Floating rate Chapter 7 Market Estimates and Forecast, By End User, 2021 - 2032 (USD billion) 7.1 Large enterprises 7.2 Small and Medium-sized Enterprises (SMEs) Chapter 8 Market Estimates and Forecast, By Region, 2021 - 2032 (USD billion) 8.1 Key trends 8.2 North America 8.2.1 U.S. 8.2.2 Canada 8.3 Europe 8.3.1 UK 8.3.2 Germany 8.3.3 France 8.3.4 Italy 8.3.5 Spain 8.3.6 Rest of Europe 8.4 Asia Pacific 8.4.1 China 8.4.2 India 8.4.3 Japan 8.4.4 South Korea 8.4.5 ANZ 8.4.6 Rest of Asia Pacific 8.5 Latin America 8.5.1 Brazil 8.5.2 Mexico 8.5.3 Rest of Latin America 8.6 MEA 8.6.1 UAE 8.6.2 South Africa 8.6.3 Saudi Arabia 8.6.4 Rest of MEA **Chapter 9 Company Profiles** 9.1 Bank of America 9.2 Barclays Bank PLC 9.3 Berkshire Bank

9.4 BMO Harris Bank 9.5 Canadian Imperial Bank of Commerce 9.6 Capital Funding Solutions Inc. 9.7 Capital One Bank 9.8 CIT Group Inc. 9.9 Citizens Bank 9.10 Fifth Third Bank 9.11 First Business Bank 9.12 Hilton-Baird Group 9.13 J P Morgan Chase and Co. 9.14 KeyBank 9.15 Lloyds Bank 9.16 PNC Bank 9.17 Porter Capital 9.18 Santander Bank 9.19 SG Credit Partners 9.20 Siena Lending Group 9.21 SLR Credit Solutions 9.22 TCF Capital Solutions 9.23 Wells Fargo 9.24 White Oak Financial, LLC,



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