

## **Asset-based Lending Market, Opportunity, Growth Drivers, Industry Trend Analysis and Forecast, 2024-2032**

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### **Report description:**

Global Asset-Based Lending Market will witness over 10% CAGR between 2024 and 2032, propelled by the growing demand for flexible financing solutions across various industries. According to a report by the Federal Reserve, the demand for business loans, including asset-based lending, has increased by 15% in the past year, highlighting the growing need for flexible financing solutions.

Asset-based lending (ABL) provides businesses with access to capital by leveraging assets such as inventory, accounts receivable, and equipment as collateral. This advantage is leading to rising investments from businesses in the industry. For instance, in May 2024, MNZL, a FinTech startup, secured \$3.5 million in funding to transform asset-backed lending in Egypt and across the MEA region.

This form of lending has gained traction due to its ability to offer more accessible financing options for companies with valuable assets but limited cash flow. As businesses seek to enhance liquidity and manage financial challenges, the asset-based lending market is poised for sustained growth. □

The overall Asset-Based Lending Industry value is classified based on the type, interest rate, end-user, and region.

In terms of loan types, the equipment financing segment will register a commendable CAGR from 2024 to 2032, significantly contributing to the market expansion. Equipment financing through asset-based lending enables companies to acquire essential machinery and equipment without depleting their working capital. This type of loan is particularly advantageous for businesses in capital-intensive industries such as manufacturing, construction, and transportation. The growing need for equipment upgrades and technological advancements is driving demand for ABL solutions that allow enterprises to invest in necessary assets while maintaining financial flexibility.

The large enterprises segment will witness appreciable growth from 2024 to 2032, emerging as a key end-user of asset-based lending solutions. Large corporations often require significant capital to support their operations, expansion projects, and acquisitions. Asset-based lending offers these companies a reliable source of funding by utilizing their substantial assets as collateral. With the increasing complexity of financial landscapes and the need for tailored financing solutions, large enterprises are increasingly turning to ABL to meet their diverse financial needs, driving market demand in this segment.

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Europe asset-based lending market will exhibit a decent growth rate from 2024 to 2032, driven by economic uncertainties and the need for alternative financing options. European businesses are increasingly adopting ABL as a strategy to secure funding amidst tightening credit conditions and fluctuating economic environments. The region's strong regulatory framework and emphasis on financial stability also encourage the adoption of asset-based lending. In addition, the growing demand for innovative financing solutions among European companies, especially in sectors like manufacturing and retail, is fueling the growth of the ABL market across the region.

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