

# Global Movable Walls Market - Focused Insights 2024-2029

Market Report | 2024-09-05 | 134 pages | Arizton Advisory & Intelligence

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### Report description:

The global movable wall market is expected to grow at a CAGR of 11.96% from 2023 to 2029.

MARKET TRENDS & DRIVERS

Rising Demand for Automatic Solutions

Demand for automatic solutions is a major trend in the global movable walls market due to various factors, including increased convenience & efficiency, rising demand from institutions and the commercial sector, and integration with smart building technology. Due to its adaptable and flexible properties, there is a rising demand for automatic movable office walls. As automated movable walls offer flexibility, efficiency in space, and enhanced ease of use, their popularity is rising in commercial spaces. Modern office environments require privacy, collaborative work, and meeting space, even in offices. The movable walls often have advanced properties. The COVID-19 pandemic has accelerated the market's growth in the healthcare sector, as infection control is as difficult as managing patient flow. With the help of automated movable walls, isolated spaces can be built efficiently and quickly. It enhances the safety and functionality of the healthcare environment. Many of the companies are focusing on offering semi-automatic and automatic movable walls.

Green & Sustainable Buildings

The green & sustainable buildings are a major trend in the global movable walls market. It is driven by resource efficiency, reduced environmental impact, flexibility, and improved indoor air quality. Movable walls can be reconfigured and reused, minimizing waste and reducing the need for new materials compared to traditional construction. The transportation and manufacturing of movable walls typically have a lower environmental impact than conventional walls. It can contribute to the overall sustainability goals. The adoption of movable walls helps to change the space requirement over time. It also helps reduce the need for new construction and demolition and extends the lifespan of the building.

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#### Expansion of Co-working Spaces & Need for Flexible Offices

The expansion of co-working spaces & rising need for flexible offices is a major driver in the global movable walls market. This is driven by various factors, including adaptability, improved privacy & acoustics, cost-effectiveness, sustainability, and enhanced aesthetics. The movable walls allow offices and co-working spaces to reconfigure the layouts easily. It helps to accommodate various events, work styles, and team sizes. It is more crucial in environments where rearrangement of spaces is required frequently. Movable walls are incorporated with soundproof materials. It can help to create more private and quiet workspaces in the larger open spaces. Its demand is rising from the co-working spaces where people usually engage in activities requiring concentration and focus. The movable walls are generally considered cost-effective compared to traditional construction methods when altering existing ones or creating new spaces. It can be easily installed, reused, and dismantled. It minimizes disruptions and reduces overall costs. Many of the movable wall systems are manufactured by considering sustainability aspects. Utilizing recycled materials, removal, and minimizing the removal contribute to buildings' energy efficiency. The rising co-working spaces and growing need for flexible offices have created a significant opportunity for the movable walls market.

#### **INDUSTRY RESTRAINTS**

#### Fluctuating Raw Material Prices

The fluctuation in the price of raw materials of movable walls, such as glass, steel, aluminum, wood, etc., may increase the price of the final products. It can be influenced by factors such as energy price, weather & market conditions, regulations, geopolitics, etc. One of the major challenges in raw material procurement is dealing with demand and supply fluctuation. The fluctuation in the price of raw materials leads to pricing uncertainty, making it difficult for manufacturers to forecast costs. The regulations developed by associations and governments over resource conversations increase the price of raw materials in the market. The increased production costs may be passed on to the consumers. This may affect the profit margin for the manufacturers. Reduced profit margin may limit the manufacturer's investment in research & development activities.

#### **SEGMENTATION INSIGHTS**

#### **INSIGHTS BY PRODUCT**

The global movable walls market by product is segmented into manual and automated. The manual segment holds the largest market share in 2023. Manual walls are operated by human hands, typically by pulling or pushing the panels to close or open them. Manual walls are often used in applications where affordability and ease of use are prioritized. This is the best option known for being cost-effective compared to automated walls. Manual walls are known for being easy to install and maintain. They are widely adopted across various sectors, including healthcare, corporate spaces, educational institutions, hospitality venues, etc. It offers flexibility in creating permanent or temporary spaces. The manual walls are most suitable for applications or smaller spaces where frequent reconfiguration is not required. With the rising trend of smaller office spaces, hospital wards, or the number of condos in residential spaces, demand for movable walls has increased globally.

By Product

- -□Manual
- $\hbox{-} \square Automated$

#### **INSIGHTS BY MATERIAL**

The global movable walls market is categorized into glass, wood, and other materials. The other segment shows significant

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growth, with the fastest-growing CAGR during the forecast period. The other's segments include aluminum, steel, laminate, and PVC. Metal-based movable walls are known for their strength, acoustic properties, and durability. Laminate movable walls are made of synthetic finishing materials and offer a wide range of finishes & designs. Metal-based movable walls suit spaces requiring sound insulation and high traffic. The advancement in manufacturing techniques and materials has led to the development of versatile and more sophisticated movable wall systems. The growing popularity of open-plan offices increases demand for metal-based movable walls, which can create meeting rooms or private areas within these spaces. As laminate movable walls offer versatility in design options, their demand is rising for various applications. They are relatively easy to maintain and cost-effective, so their popularity is rising across the global movable wall market.

By Material

- -∏Glass
- -∏Wood
- Others

#### **INSIGHTS BY OPERATION**

Based on operation, the sliding segment holds the largest global movable wall market share. The sliding segment dominates the global market due to multiple closure track options, suspension from the ceiling, and availability of various stacking options. They are available in various materials and finishes. The sliding panels can be moved individually. Sliding walls offer aesthetic benefits with various materials, enhancing visual appeal for various spaces. The ease of operation and innovation in automation have made sliding walls more user-friendly. Moving these movable walls requires less effort. Thus, these walls are becoming more popular globally, and demand is growing significantly.

By Operation

- -∏Sliding
- Folding
- -[Others

#### INSIGHTS BY APPLICATION

Based on the application, the residential segment shows prominent growth, with the highest CAGR during the forecast period. The various factors, including growing popularity in apartments & small homes, personalization trend, increasing interest in sustainable solutions, increased adoption of open-plan layouts, and demand for flexibility drive the segment. The new construction and renovation activities have increased in residential spaces worldwide due to the rising population and disposable income in many countries. In smaller dwellings, the demand for movable walls is growing significantly due to its property of space savings. It allows for the creation of multifunctional areas and the efficient use of limited space within homes. The demand for movable walls for the division of space and privacy within open-plan homes is growing significantly across the globe. People are seeking personalized and unique solutions, which increase demand for various movable wall finishes and designs.

By Application

- -□Corporates
- -∏Hotels
- -[]Hospitals
- Schools & University

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- -□Exhibition & Conference Centers
- -□Residential
- Others

#### **GEOGRAPHICAL ANALYSIS**

The European region accounted for the largest global movable wall market share. Post-pandemic construction activities have increased across European countries. The demand for construction has increased in commercial and residential spaces. Sectors like healthcare, education, hospitality, and offices drive the demand for movable walls in Europe. Office spaces majorly contribute to movable walls market revenue and market growth. The number of corporate spaces is rising across Europe. It increases demand for multifunctional rooms and flexible workspaces. The companies are focusing on offering improved experiences. They are seeking soundproof and quiet space solutions.

#### By Geography

- North America
- o∏The U.S.
- o∏Canada
- -□Europe
- o∏Germany
- o∏The U.K.
- o∏France
- o∏Italy
- o∏Spain
- -∏APAC
- o∏Japan
- o∏China
- o∏India
- o∏Australia
- o∏South Korea
- -[]Latin America
- o∏Brazil
- o∏Mexico
- o∏Argentina
- -□Middle East & Africa
- o∏Turkey
- o∏South Africa
- o∏Saudi Arabia

# COMPETITIVE LANDSCAPE

The global movable walls market report consists of exclusive data on 30 vendors. The market is highly fragmented, with several global and regional manufacturers. These vendors typically compete on key parameters such as product design, quality, reliability, support services, and price. Rapid technological advancements adversely impact market vendors as consumers expect continuous innovations and product upgrades. The present scenario drives vendors to alter and refine their unique value proposition to achieve a strong market presence. The major vendors dominating the global movable wall market are Accordial Ltd, dormakaba Group, ENVIRONAMICS, Faraone, Fellowes Brands, Franz Nusing GmbH & Co KG, HAWORTH INC., HNI Corporation,

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Hufcor, Inc., and TRANSWALL. They have a variety of product offerings and a widespread presence in the global market. The major vendors are adopting innovative technologies to retain their strong market position.

# **Key Vendors**

- -∏Accordial Ltd
- dormakaba Group
- ENVIRONAMICS
- -□Faraone
- -∏Fellowes Brands
- -□Franz Nusing GmbH & Co KG
- -□HAWORTH INC.
- -□HNI Corporation
- -□Hufcor, Inc.
- TRANSWALL

#### Other Prominent Vendors

- -□ABOPART
- Dutco Group of Companies
- -□DRL Partitions Ltd
- -□Ecotone Acoustics Pvt. Ltd.
- -∏Espero BV
- -□GEZE India Pvt Ltd
- -□IMT Modular Partitions
- -□IWC Asia Sdn. Bhd.
- -∏Komfort
- -□Kwik-Wall Company
- -[]LIKO-S
- -[London Wall Design Ltd
- -□Malrox
- Moving Designs Limited
- -∏Multiwal BV
- -□NxtWall LLC
- -□Parthos
- -□Style Partitions
- -□Teilen system walls
- -[]Turkowall

# **KEY QUESTIONS ANSWERED:**

- 1. ☐ How big is the global movable wall market?
- $2.\square$ What is the growth rate of the global movable wall market?
- 3. What are the trends in the global movable wall market?
- 4. ☐ Who are the major players in the global movable wall market?

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