

Global Drain Cleaner Market - Focused Insights 2024-2029

Market Report | 2024-09-05 | 140 pages | Arizton Advisory & Intelligence

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Report description:

The global drain cleaner market is expected to grow at a CAGR of 5.93% from 2023 to 2029.

MARKET TRENDS & DRIVERS

Growing Adoption of Enzymatic Drain Cleaners

Adopting enzymatic drain cleaners is a major trend in the global drain cleaner market. This is driven by several factors, including health & safety concerns, increasing environmental awareness, preventive maintenance, favorable regulations, growing awareness, and expanding product range. Consumers are more focused on various products' environmental impact, especially drain cleaners. The enzymatic drain cleaners are non-toxic and biodegradable, offering more eco-friendly and sustainable solutions. Traditional drain chemicals often contain harsh chemicals that might harm plumbing systems and human health. They can corrode pipes, leading to cracks, leaks, and structural damage. Enzymatic drain cleaners are safer and reduce the risk of pipe damage. Enzymatic drain cleaners are not known for their effectiveness; they are used regularly to prevent future blockages. This approach is more attractive for consumers to adopt such drain cleaners as a long-term solution. For offering enzymatic drain cleaners, manufacturers are focusing on research & development. They are launching various enzymatic drain cleaners catering to various preferences and needs. Nu-Calgo, Nyco Products Company, etc., are the enzyme-based drain cleaning companies in the U.S. market. They have increased consumer education and marketing efforts by retailers and manufacturers. They are raising awareness about the importance of enzymatic drain cleaners, increasing the market adoption.

Technological Advancement

Technological advancement is a significant trend in the global drain cleaner market. Several factors drive this, including advanced chemical formulations, the development of eco-friendly formulations, enhanced safety features, smart drain cleaning solutions, and sustainability. The development of more effective, environmentally friendly, and safer chemical drain cleaners is rising in the global market. Due to the rising demand for enzymatic solutions, the innovation in bacteria and enzymes is growing significantly

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to break down the organic matter in plumbing systems. Due to the increasing consumer demand, the companies are more focused on the development of targeted formulations for specific types of clogs like grease, hair, soap scum, etc. These methods not only remove the clogs but also help increase the pipes' cleanliness over time. Technological advancements have enabled the innovations and development of biodegradable formulations that are more effective than traditional chemical-based drain cleaners.

Increased Awareness about Hygiene & Sanitation

Increased awareness about hygiene & sanitation drives the global drain cleaner market. Various factors, including health concerns, environmental awareness, prevention of plumbing issues, and rising advertising activities, drive it. The rising infectious diseases and increasing awareness about cleanliness have led to the demand for cleaning products that can help maintain a hygienic environment in workplaces and homes. Furthermore, drain cleaners are the most important way to eliminate harmful germs and bacteria that can thrive in clogged drains. The trend towards environmental consciousness has increased the demand for drain cleaners in the global market. Consumers are seeking eco-conscious hygiene & sanitation products in the market. Plumbing problems are rising in homes & workplaces due to clogged drains, including slow drainage, pipe damage, and unpleasant odors. Consumers are becoming more conscious about regular drain cleaning to prevent various issues. It helps to keep their pipes clear. The manufacturers actively promote drain cleaners' sanitation and hygiene benefits through various advertising and marketing campaigns. This has further increased awareness among consumers about the importance of maintaining their drains. The drain cleaner market is expected to grow significantly in emerging economies where awareness about sanitation and hygiene is rising rapidly.

INDUSTRY RESTRAINTS

Stringent Regulations

Stringent regulations are a major challenge in the global drain cleaner market. This includes chemical restrictions, environmental concerns, labeling requirements, and regional variations. Many traditional drain cleaners have harsh chemicals like sulfuric acid or sodium hydroxide. These chemicals are known for their effectiveness in cleaning clogs in the drain cleaning, but they also pose risks to the environment and human health. Thus, regulatory bodies and governments have imposed various restrictions on certain chemicals used in cleaning products, such as drain cleaners. This may limit the manufacturer's development of the various formulations and require the additional cost of developing other alternatives. These stringent regulations govern the labeling of drain cleaners. It may increase the cost of manufacturing and also impact on the consumer perception.

SEGMENTATION INSIGHTS

INSIGHTS BY FORM

The global drain cleaner market by form is segmented into liquid, powdered or granules, and others. The liquid segment holds the largest market share in 2023. Liquid drain cleaners come in two forms: chemical cleaners and enzyme-based cleaners. Most of the liquid drain cleaners are packaged in bottles. The active ingredients in chemical cleaners range from hydrochloric acid and sulfuric acid to lye and alkaline soda. Several factors drive its demand, including ease of use, product innovation, effectiveness, versatility, and rising marketing activities. The drainage system of kitchen sinks, washbasins, and the pipes of toilets get clogged due to several factors, such as hair, soap scum, food particles, along with fat and greasy substances. Liquid drain cleaners act like degreasers and release a chemical reaction to instantly force the unwanted particles to move deep down the drain. Liquid cleaners ensure that the frequency of blockages is reduced as they leave behind enzymes sustained for a long period inside the drains.

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By Form

- Liquid
- Powdered or Granules
- Others

INSIGHTS BY ACTIVE INGREDIENTS

The global drain cleaner market by active ingredients is categorized into alkaline, enzymatic, acidic, and others. The enzymatic segments show significant growth, with the fastest-growing CAGR during the forecast period. Enzymatic drain cleaners are safer alternatives to chemical drain cleaners. These cleaners are not harsh on the environment. Enzymatic drain cleaners use bacteria and enzymes that naturally feed on organic waste materials such as hair and food waste that often clog drains. The tiny living organisms digest the waste and reproduce, spreading beneficial bacteria and enzymes throughout the septic system. The demand for enzymatic drain cleaners is growing significantly due to various factors, including increasing environmental awareness, preventive maintenance, safety & health concerns, expanding product range, growing awareness, and favorable regulations. Traditional chemical drain cleaners can cause a health risk. Enzymatic cleaners are safer to use and reduce the risk of chemical burns.

By Active Ingredients

- Alkaline
- Enzymatic
- Acidic
- Others

INSIGHTS BY PACKAGING

The global drain cleaner market by packaging is segmented into bottles and sachets. The bottles segment dominates and has the largest market share. Bottled packaging usually contains liquid cleaners. The packaged bottle contains a product label, description, and usage instructions. Bottled drain cleaners are available widely in convenience stores, online retailers, and supermarkets, which makes them more accessible to consumers. Consumers often use these bottled drain cleaners to remove tough clogs. This makes them a more popular option for drain cleaning in residential spaces. The demand for bottle drain cleaner is growing significantly due to several factors, including retail availability, convenience, variety, marketing & branding, and perceived effectiveness. Consumers are well-known for the effectiveness of bottled drain cleaners. Bottled drain cleaners are easy to handle, use, and store.

By Packaging

- Bottles
- Sachets

INSIGHTS BY END-USER

Based on the end-user, the commercial segment holds the largest global drain cleaner market share, followed by the residential segment. Commercial spaces include hospitals, food and beverage outlets, commercial kitchens, and laundries. It also includes the hospitality industry, clubs, and recreational facilities. These commercial spaces experience plumbing issues due to grease build-up and the presence of food and foreign particles such as paper towels, straws, and hairs. This causes clogs in drain sinks, toilets, floor drains, and sewer pipes. This impacts the overall functioning of commercial spaces. The demand for drain cleaners is growing significantly due to heavy-duty clogs & frequent use, prevention of costly downtime, stringent hygiene standards, awareness of eco-friendly solutions, and specialized cleaning needs. The demand for heavy-duty chemical cleaners is rising in

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restaurants and commercial kitchens. Commercial kitchens face challenges due to the release of dirt, oil, and grease into the drainage system. The staff in commercial kitchens needs to have a properly functioning drainage system.

By End-User

- Commercial
- Residential

INSIGHTS BY DISTRIBUTION CHANNEL

Based on the distribution channel, the offline segment dominates with the largest global drain cleaner market share. The offline segment of the global drain cleaner market includes supermarkets & hypermarkets, hardware & home improvement stores, convenience stores, specialty stores, and retail stores. The demand for drain cleaners from retail outlets is rising due to the availability of various brands. It caters to diverse consumer budgets and needs. The hardware stores attract a wider consumer base seeking drain-cleaning solutions, including DIY enthusiasts and professionals. They offer various drain cleaners in various sizes and brand options. Consumers can get expert advice at such stores as their drain cleaning requirements. This leads to a drive in the demand for drain cleaners from offline stores during the forecast period. Supermarkets and hypermarkets often place drain cleaners in high-traffic areas, increasing impulse purchasing of products. They also offer discounts and promotional offers to attract consumers, further boosting sales.

By Distribution Channel

- Offline
- Online

GEOGRAPHICAL ANALYSIS

The European region dominates and has the largest share of over 30% in the global drain cleaner market. The European market will be mainly driven by the increase in patient population, growth in the aging population, and the increasing prevalence of HAIs. Increased awareness and willingness to spend on hygiene products are expected to fuel the demand for drain cleaners. Europe's rapidly aging population increases the demand for cleaning solutions to avoid infectious diseases. The growth of the drain cleaner market has been fueled by the increasing demand from hospitals and clinical centers due to the spread of COVID-19. The European region, particularly Western Europe, has a sophisticated and established healthcare infrastructure. The rising geriatric population is at a high risk of developing various diseases such as heart disease, diabetes, and other age-related diseases that need effective treatment, thereby increasing the risk of HAIs.

By Geography

- North America
 - o The U.S.
 - o Canada
- Europe
 - o Germany
 - o The U.K.
 - o France
 - o Italy
 - o Spain
 - o Russia
- APAC

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- o Japan
- o China
- o India
- o Australia
- o South Korea
- Latin America
- o Brazil
- o Mexico
- Middle East & Africa
- o Turkey
- o South Africa
- o Saudi Arabia
- o UAE

VENDOR LANDSCAPE

The global drain cleaner market report contains exclusive data on 33 vendors. The market is fragmented, with numerous companies competing for market share. Companies differentiate their products by several factors: safety, convenience, ease of use, effectiveness, and environmental friendliness. Companies focus on effective marketing and strong brand recognition, which can be crucial in gaining consumer loyalty and trust in the market. The continuous development to improve drain cleaner products is essential for staying in this market competition. Due to the rising preference for eco-friendly products, companies focus on developing biodegradable and sustainable drain cleaners globally. The key players in the market are Comstar International, Henkel AG & Co. KGaA, PurposeBuilt Brands, Procter & Gamble, Reckitt Benckiser Group PLC, S. C. Johnson & Son, Inc., The Clorox Company, and Zep Inc. The companies are more focused on offering enzymatic products to gain traction in the market.

Key Vendors

- Comstar International
- Henkel AG & Co. KGaA
- PurposeBuilt Brands
- Procter & Gamble
- Reckitt Benckiser Group PLC
- S. C. Johnson & Son, Inc.
- The Clorox Company
- Zep Inc.

Other Prominent Vendors

- APT Commercial Chemicals
- Atlas Commodities Pvt. Ltd.
- Biosolutions
- Chemiphase
- Diversey, Inc
- Dubichem
- Ecolab
- East India Chemical International
- Instant Power Corporation

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- [] HWR-CHEMIE GmbH
- [] Jelmar
- [] NCH Asia
- [] Novonesis
- [] Nu-Calgon
- [] Nyco Products Company
- [] PF Harris
- [] PRO LINE CHEMICAL & PLASTICS, LLC.
- [] Rockwell Labs Ltd
- [] ROEBIC Laboratories, Inc.
- [] RX Chemicals
- [] Sky Chemicals
- [] Theochem Laboratories Inc.
- [] UTILITY
- [] Wiseman Industries Ltd.
- [] Xionlab

KEY QUESTIONS ANSWERED:

1. [] What is the growth rate of the global drain cleaner market?
2. [] How big is the global drain cleaner market?
3. [] What are the key drivers of the global drain cleaner market?
4. [] Which region dominates the global drain cleaner market?
5. [] Who are the key players in the global drain cleaner market?

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