

Yoghurt and Sour Milk Products in Algeria

Market Direction | 2024-08-01 | 16 pages | Euromonitor

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Report description:

Yoghurt and sour milk products in Algeria are experiencing slower sales growth in volume and constant value terms in 2024 compared to the previous year. This slowdown is attributed to the increasing maturity of the category and ongoing economic hardship, which leads to declining disposable income levels and heightened price sensitivity among consumers. The economic challenges and external inflationary pressures in Algeria are dampening volume sales as consumers become more cautious with their sp...

Euromonitor International's Yoghurt and Sour Milk Products in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Yoghurt and Sour Milk Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2024

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