

## **Wearable Electronics in Israel**

Market Direction | 2024-07-31 | 17 pages | Euromonitor

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### **Report description:**

Wearable electronics is set to see volume sales rise in Israel in 2024. Samsung is expected to launch the Samsung Ring during the year as an attractive alternative to smart watches and other smart portables. The smart ring is likely to be available in the summer or autumn of 2024 and will come in three colours: silver, gold and black. Samsung sees the ring as not just another wearable, but as part of its vision of "ambient sensing". Properties such as sleep insights, based on heart rate, movemen...

Euromonitor International's Wearable Electronics in Israel report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Activity Wearables, Smart Wearables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wearable Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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