

Snacks in Bangladesh

Market Direction | 2024-07-31 | 42 pages | Euromonitor

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Report description:

In 2024, snacks in Bangladesh saw strong price increases, which impacted demand. A dollar shortage disrupted imports, boosting local product development, especially in savoury snacks and sweet biscuits. Rising living costs push consumers toward smaller packs, with some savoury snacks maintaining prices but reducing quantity. Despite VAT-free options in modern grocery stores, traditional shops remain popular for lower prices. Urban areas show higher reliance on packaged snacks due to busy lifestyle...

Euromonitor International's Snacks in Bangladesh report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Snacks in Bangladesh
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List Of Contents And Tables

SNACKS IN BANGLADESH

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for snacks?

CHART 1 Snacks: Traditional Grocery Retailer

CHART 2 Snacks: Traditional Grocery Retailer

CHART 3 Snacks: Traditional Grocery Retailer

MARKET DATA

Table 1 Sales of Snacks by Category: Volume 2019-2024

Table 2 Sales of Snacks by Category: Value 2019-2024

Table 3 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 4 Sales of Snacks by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Snacks: % Value 2020-2024

Table 6 LBN Brand Shares of Snacks: % Value 2021-2024

Table 7 Distribution of Snacks by Format: % Value 2019-2024

Table 8 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 9 Forecast Sales of Snacks by Category: Value 2024-2029

Table 10 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONFECTIONERY

2024 Developments

Prospects and Opportunities

Category Data

Table 12 □Sales of Confectionery by Category: Volume 2019-2024

Table 13 □Sales of Confectionery by Category: Value 2019-2024

Table 14 □Sales of Confectionery by Category: % Volume Growth 2019-2024

Table 15 □Sales of Confectionery by Category: % Value Growth 2019-2024

Table 16 □NBO Company Shares of Confectionery: % Value 2020-2024

Table 17 □LBN Brand Shares of Confectionery: % Value 2021-2024

Table 18 □Forecast Sales of Confectionery by Category: Volume 2024-2029

Table 19 □Forecast Sales of Confectionery by Category: Value 2024-2029

Table 20 □Forecast Sales of Confectionery by Category: % Volume Growth 2024-2029

Table 21 □Forecast Sales of Confectionery by Category: % Value Growth 2024-2029

SWEET BISCUITS, SNACK BARS AND FRUIT SNACKS

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Table 22 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024
 Table 23 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024
 Table 24 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024
 Table 25 □Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024
 Table 26 □NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value2020-2024
 Table 27 □LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value2021-2024
 Table 28 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029
 Table 29 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029
 Table 30 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029
 Table 31 □Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

ICE CREAM

Table 32 □Sales of Ice Cream by Category: Volume 2019-2024
 Table 33 □Sales of Ice Cream by Category: Value 2019-2024
 Table 34 □Sales of Ice Cream by Category: % Volume Growth 2019-2024
 Table 35 □Sales of Ice Cream by Category: % Value Growth 2019-2024
 Table 36 □NBO Company Shares of Ice Cream: % Value 2020-2024
 Table 37 □LBN Brand Shares of Ice Cream: % Value 2021-2024
 Table 38 □Forecast Sales of Ice Cream by Category: Volume 2024-2029
 Table 39 □Forecast Sales of Ice Cream by Category: Value 2024-2029
 Table 40 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
 Table 41 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SAVOURY SNACKS

Table 42 □Sales of Savoury Snacks by Category: Volume 2019-2024
 Table 43 □Sales of Savoury Snacks by Category: Value 2019-2024
 Table 44 □Sales of Savoury Snacks by Category: % Volume Growth 2019-2024
 Table 45 □Sales of Savoury Snacks by Category: % Value Growth 2019-2024
 Table 46 □NBO Company Shares of Savoury Snacks: % Value 2020-2024
 Table 47 □LBN Brand Shares of Savoury Snacks: % Value 2021-2024
 Table 48 □Forecast Sales of Savoury Snacks by Category: Volume 2024-2029
 Table 49 □Forecast Sales of Savoury Snacks by Category: Value 2024-2029
 Table 50 □Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029
 Table 51 □Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

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